

Eliot Ivan Bernstein

Full Name: Fernando Amieva
Last Name: Amieva
First Name: Fernando
Company: Sony Pictures Home Entertainment

Business Address: 10202 West Washington Bou
Sony Pictures Plaza, Suite 2864
Culver City, CA 90232

Business: (310) 244-4000

Categories: 20070130 aa

Eliot Ivan Bernstein

Full Name: Timmothy Chambers
Last Name: Chambers
First Name: Timmothy
Job Title: Director of Production and Technology
Company: Sony Pictures Entertainment - Digital Studios Division/Columbia-Tristar Interactive

Business Address: 10202 West Washington Boulevard
Culver City, California 90232-3195

Business: (310) 840-8686

Categories: Iviewit

Tuesday, November 10, 2009 9:17 PM:

Ref'd by Don Levy
sec = Kathy Menzies
jack scanlan

12.18.00 eib Patrick Kennedy's assistant Mark Sutherland has cleared the path from Honore to talk with Chambers directly.
9.24.00 eib Refd to Douglas Chey who is Senior Vice President Technology for

Ref'd by Don Levy
sec = Kathy Menzies
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12.18.00 eib Patrick Kennedy's assistant Mark Sutherland has cleared the path from Honore to talk with Chambers directly.
9.24.00 eib Refd to Douglas Chey who is Senior Vice President Technology for

Eliot Ivan Bernstein

Full Name: Timothy Chambers
Last Name: Chambers
First Name: Timothy
Job Title: Director of Production and Technology
Company: Sony Pictures Entertainment - Digital Studios Division/Columbia-Tristar Interactive

Business Address: 10202 West Washington Boulevard
Culver City, California 90232-3195

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12.18.00 eib Patrick Kennedy's assistant Mark Sutherland has cleared the path from Honore to talk with Chambers directly.
9.24.00 eib Refd to Douglas Chey who is Senior Vice President Technology for all of Sony Pictures Digital Entertainment
9.21.00 eib Jack Im on 9.19. through his administrative asst Chuck Dick, was helpful and freindly
7.1.00 eib Jack sent materials

Eliot Ivan Bernstein

Full Name: Michael Arietta
Last Name: Arietta
First Name: Michael
Job Title: Vice President for Business Development
Company: Sony Pictures Entertainment - Digital Studios Division

Business Address: 3960 Ince Boulevard
Culver City, California 90232-2635

Business: (310) 840-8851
Business Fax: (310) 840-8707

Categories: Iviewit

Tuesday, November 10, 2009 9:17 PM:

refd by Doug Chey

sec

eib

2001.04.28 eib chey refers us to
Eliot:

To recap our conference call with Doug Chey, Senior Vice President, Technology, Sony Pictures, having accomplished the Sony/Iviewit NDA, iviewit is referred with Doug Chey's endors

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sec

eib

2001.04.28 eib chey refers us to
Eliot:

To recap our conference call with Doug Chey, Senior Vice President, Technology, Sony Pictures, having accomplished the Sony/Iviewit NDA, iviewit is referred with Doug Chey's endorsement to Audry Marco, Vice President and General Manager of the Sony Marketing Agency Division and her new Staff Director for Technology, Geoffery Springer for a demonstration of the technologies and discussion as to application of the iviewit technologies to their areas of concern and implementation of the iviewit introductory offer to encode and apply our technologies to two Sony major movie websites at no charge. I am in communication with Audry Marco's office and her assistant, Cheryl Williams. I have requested a presentation meeting and am waiting for her reply.

Doug Chey has also referred us to Michael Arietta, Vice President for Business Development at Sony Pictures Digital Entertainment. I am suggesting that we accomplish what we know will be a successful demonstration for the Sony Agency Division and then meet with Michael Arietta on Business Development and Tim Chambers, Senior Vice President, Sony Pictures Advanced Platforms Group for movement to Sony Electronics and Hardware.

I'll send an email on the scheduling of the Sony Agency demonstration meeting as soon as it is set. When we set the meeting with Michael Arietta, we should ask Maurice to fly out here to attend.

Regards,

JACK SCANLAN

Ms. Audrey Marco, Vice President and General Manager, Sony Pictures Entertainment, Agency Division. 3960 Ince Blvd., Culver City, CA

Dear Ms. Marco:

I am writing to request a meeting with you and your staff to present the "evolutionary" iviewit Pan&Zoom and Iviewit Streaming Video technologies.

After meeting with Douglas Chey and at his direction, iviewit Technologies, Inc. accomplished a SONY/IVIEWIT NDA. Subsequently, Mr.Chey has referred us to you and your staff for a demonstration meeting to present the technologies and discuss the possibility of creative application of the technologies to SONY theatrical release websites, library encoding projects, creative research/development and any other application that might occur to you.

The iviewit technologies, covered by eight pending patents, deliver full-screen, zoomable, anti-pixelated images and real-time, full-screen streaming video on T1, DSL and other high-speed home use lines. More important to your larger user-base, Iviewit dramatically improves PC reception at 56k modem speed.

Iviewit offers a competitive advantage to Sony Pictures by guaranteeing crystal clear images and optimum presentation of streaming media to the delivery of Sony Pictures' output over the Internet to the consumers' PC screen.

If there is a meeting facility on the Sony Pictures Lot with a high-speed line that can by-pass any security firewall provisions, we can schedule a demonstration of the technologies there or at another location convenient to you.

For further background on iviewit Technologies, Inc. please log on to [www.iviewit.com <http://www.iviewit.com>](http://www.iviewit.com). You can get an excellent overview of iviewit and the technologies by downloading the "HOLY GRAIL..." publicity break available on the iviewit homepage by clicking the DIGITAL WEBCAST icon and downloading the 3 page article.

I'll telephone to coordinate the scheduling of this meeting. I look forward to meeting you and discussing creative applications of the iviewit technologies to your projects at Sony Pictures.

Sincerely, JACK SCANLAN

cc: D. Chey, D. Levy, E.I.B.

Eliot Ivan Bernstein

Full Name: Anne E. Crawford
Last Name: Crawford
First Name: Anne
Job Title: Paralegal, Business Affairs Sony Pictures Digital Entertainment
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Categories: Iviewit

acrawford@sonypictures.com

refd by Doug Chey
sec

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Eliot Ivan Bernstein

Full Name: David Kahn
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Business: (310) 244-3658

Categories: sales lvewit

Tuesday, November 10, 2009 9:17 PM:

Tamara Fowler, Don's assistant. She gave
me the name of David Kahn,

' .

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me the name of David Kahn,

' .

Eliot Ivan Bernstein

Full Name: Don Levy
Last Name: Levy
First Name: Don
Job Title: Vice President Marketing & Communications
Company: Sony Pictures Entertainment - Digital Studios Division

Business Address: 3960 Ince Boulevard
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E-mail 2: dlmarcomm@aol.com
E-mail2 Display As: dlmarcomm@aol.com

Categories: sales lvviewit

Asst = Tamra

Ref'd by Jack Scanlan

7.1.00 eib Ref'd us to Timmothy Chambers who is Director of Production and Technology at Columbia-Tristar Interactive

3.28.00 eib Met with Don and Jack they are on apples and trying to see our stuff, did no

Eliot Ivan Bernstein

Full Name: Ms. Audrey Marco
Last Name: Marco
First Name: Audrey
Job Title: Vice President and General Manager
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Categories: Iviewit

amarco@sonypictures.com

refd by Doug Chey & Danny Socolof

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eib

2001.04.28 eib chey refers us to Eliot:

To recap our conference call with Doug Chey, Senior Vice President, Technology, Sony Pictures, having accomplished the Sony/Iviewit NDA, iviewit is referred with Do

Eliot Ivan Bernstein

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Last Name: Crawford
First Name: Anne
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Categories: Iviewit

refd by Doug Chey
sec



SPDR: Iviewit
Holdings: None ...

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Eliot Ivan Bernstein

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First Name: Don
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Asst = Tamra
Ref'd by Jack Scanlan

7.1.00 eib Ref'd us to Timmothy Chambers who is Director of Production and Technology at Columbia-Tristar Interactive

3.28.00 eib Met with Don and Jack they are on apples and trying to see our stuff, did not work well we need to work with IT guy to get demo for him. David Kahn, Supervisor Technical Support-Sony, 310-244-3658.

Eliot Ivan Bernstein

Full Name: Ms. Audrey Marco
Last Name: Marco
First Name: Audrey
Job Title: Vice President and General Manager
Company: Sony Pictures Entertainment - Digital Studios Division

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E-mail Display As: Audrey Marco (amarco@sonypictures.com)

Categories: Iviewit

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2001.04.28 eib chey refers us to

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Sincerely, JACK SCANLAN

cc: D. Chey,D. Levy, E.I.B.

Eliot Ivan Bernstein

Company: Sony Pictures Entertainment - Digital Studios Division

Business: (310) 840-7315

E-mail: dlmarcomm@aol.com

E-mail Display As: Sony Pictures Entertainment - Digital Studios Division (dlmarcomm@aol.com)

Eliot Ivan Bernstein

Company: SONY PICTURES DIGITAL INC.

Categories: Defendant, Defendant MPEG

Eliot Ivan Bernstein

Full Name: Corii Berg
Last Name: Berg
First Name: Corii
Job Title: Senior Vice President Business Affairs
Company: Sony Pictures Digital Entertainment

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Business: (310) 840-7330

E-mail: cberg@sonypictures.com
E-mail Display As: Corii Berg ~ Senior Vice President Business Affairs @ Sony Pictures Digital Entertainment (cberg@sonypictures.com)

Categories: Defendant, Iviewit

refd by Jack Scanlan by Doug Chey

asst = Jennifer Moorhead

Eliot Ivan Bernstein

Full Name: John Calley
Last Name: Calley
First Name: John
Job Title: Chairman and CEO
Company: Sony Pictures Digital Entertainment

Business Address: 10202 West Washington Boulevard
Culver City, CA 90232-3195

Business: (310) 244-8179
Business Fax: (310) 244-1341

Categories: Crystal Defendants Nevada Case, Ivewit

Tuesday, November 10, 2009 9:17 PM:

Executive Biography

John Calley was named chairman and chief executive officer of Sony Pictures Entertainment in December 1998. He joined the company in October 1996 as president and chief operating officer and was subsequently promoted to president and

Executive Biography

John Calley was named chairman and chief executive officer of Sony Pictures Entertainment in December 1998. He joined the company in October 1996 as president and chief operating officer and was subsequently promoted to president and chief executive officer in May 1998. Mr. Calley is responsible for managing the company's overall operations, with particular emphasis on the creative and operational aspects of the company's motion picture activities. He reports directly to Chairman and Chief Executive Officer of Sony Corporation of America Howard Stringer. In January 1997, Mr. Calley and his management team announced a new organizational structure for SPE designed to facilitate the growth of the company's earnings, asset base and strategic and economic value to the entire Sony family. The new structure is intended to expand SPE's marketing and technology abilities and forge stronger links with other Sony companies worldwide. Prior to joining SPE, Mr. Calley had been president and chief operating officer of United Artists Pictures Inc. since September 1993. He oversaw all facets of development and production for films produced and released under the United Artists banner, revitalizing the studio with such worldwide hits as GOLDENEYE, the highest-grossing film in the history of the James Bond franchise, and the smash comedy THE BIRDCAGE, the contemporary American version of LA CAGE AUX FOLLES. Mr. Calley also shepherded the critically acclaimed LEAVING LAS VEGAS, starring Academy Award-winner Nicolas Cage, and RICHARD III, starring Sir Ian McKellan. Mr. Calley began his distinguished career at NBC, assuming responsibilities in sales, production and programming and becoming director of nighttime programming during the early years of the network's successful launch. He went on to work as vice president of Henry Jaffe Enterprises, where he was responsible for the development and production of musical entertainment. He then moved to Ted Bates Advertising as vice president in charge of radio and television programming. Mr. Calley later joined Filmways, where he developed feature films and produced such acclaimed hits as ICE STATION ZEBRA, TOPKAPI, THE CINCINNATI KID, THE AMERICANIZATION OF EMILY, THE LOVED ONE and CATCH 22. From 1968 to 1981, Mr. Calley was a member of the senior executive team at Warner Bros. His 13-year tenure with partners Frank Wells and Ted Ashley marked one of the most successful studio management teams in industry history, generating such blockbusters as THE EXORCIST, DIRTY HARRY, A CLOCKWORK ORANGE, DELIVERANCE, TOWERING INFERNAL, A STAR IS BORN, BLAZING SADDLES, WHAT'S UP DOC?, JEREMIAH JOHNSTON, KLUTE, ALL THE PRESIDENT'S MEN, SUPERMAN, BARRY LYNDON, CHARIOTS OF FIRE and WOODSTOCK. He was responsible for all of director Stanley Kubrick and actor/filmmaker Clint Eastwood's movies during that period - including the DIRTY HARRY and Clint Eastwood Western franchises -- as well as all films released under the First Artists, Orion and Ladd Company banners. In 1989, Mr. Calley became an independent film producer in partnership with Mike Nichols. Together they produced the critically acclaimed hits POSTCARDS FROM THE EDGE and REMAINS OF THE DAY. Mr. Calley was recently named to the board of the American Film Institute (AFI).

Eliot Ivan Bernstein

Full Name: Douglas Chey
Last Name: Chey
First Name: Douglas
Job Title: Divisional CIO of Motion Pictures and Television
Company: Sony Pictures Digital Entertainment

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Business: (310) 244-5030
Business Fax: (310) 840-8707

E-mail: dchey@sonypictures.com
E-mail Display As: Douglas Chey ~ Divisional CIO of Motion Pictures and Television @ Sony Pictures Digital Entertainment (dchey@sonypictures.com)

Categories: Crystal Defendants Nevada Case, Shareholders and Patent Interest Holders - Amended Complaint, Defendant, Iviewit

refd by Timothy Chambers
sec = emily hoover

Personnel for Sony Pictures Digital Ent
Yair Landau--President
Coril Berg--Sr VP Bus Aff
Tim Chambers--Sr VP Advanced Platforms
Doug Chey--Sr VP Technology
Ron Geller--Sr VP SPDE Europe
Patrick Kenned

Eliot Ivan Bernstein

Full Name: Mel Harris
Last Name: Harris
First Name: Mel
Job Title: President and Chief Operating Officer
Company: Sony Pictures Digital Entertainment

Business Address: 10202 West Washington Boulevard
Culver City, CA 90232-3195

Business Fax: (310) 244-1341

Categories: Crystal Defendants Nevada Case, Iviewit

Tuesday, November 10, 2009 9:17 PM:

Mel Harris
Co-President and Chief Operating Officer
Sony Pictures Entertainment

Mel Harris was named Co-President and Chief Operating Officer in September 1999, rejoining Sony Pictures Entertainment as a key member of its senior management team. Mr.

Mel Harris
Co-President and Chief Operating Officer
Sony Pictures Entertainment

Mel Harris was named Co-President and Chief Operating Officer in September 1999, rejoining Sony Pictures Entertainment as a key member of its senior management team. Mr. Harris oversees the day-to-day operations of the company and reports to SPE Chairman and Chief Executive Officer John Calley.

Mr. Harris is a veteran of the studio and broadcasting industries. From 1992 to 1995 as president of the Sony Pictures Entertainment Television Group, he orchestrated Sony's entry into first run television syndication, formed a barter advertising sales unit which is now the largest in the industry, built and invested in satellite broadcasting outlets on five continents, formed Sony's interactive television division, and spearheaded the corporation's strategic planning unit.

Mr. Harris originally joined SPE in February 1992 after 14 years at Paramount Pictures, where he had served as president of its highly successful Television Group, governing worldwide development, production and distribution of programming. While at Paramount, Mr. Harris helped engineer the formation and growth of the USA Cable Network and the introduction of satellite distribution for first-run programming, launching the landmark "Entertainment Tonight." He served as an early creator of original cable programming, and was one of the founders of Paramount Home Video and CIC Home Video where he pioneered the sell-through video market. Mr. Harris was inducted into the Video Hall of Fame in 1986 and was named one of the 20 most influential studio executives by Video Store magazine in 1999.

Prior to Paramount, Mr. Harris worked in broadcasting for the Kaiser and Metromedia broadcast groups. He began his broadcasting career as a radio announcer. He was awarded the Bronze Star for his service in Vietnam, where he commanded an Army Signal Corps combat photography unit. Active in many industry associations, Mr. Harris serves on the board of directors of the Motion Picture Association of America, and is a member of the Academy of Television Arts & Sciences.

Born in Arkansas City, Kansas in 1942, Mr. Harris hold three degrees including a Ph.D. in mass communications from Ohio University. His 1971 dissertation was a study of consumer behavior in channel usage as channel availability expands. He is married with one son

Sony Pictures Entertainment

[Biography <corporate_management_harris.html> Ken Lemberger](#)

Co-President

Sony Pictures Entertainment

[Biography <corporate_management_lembberger.html>](#)

Eliot Ivan Bernstein

Full Name: Ken Lemberger
Last Name: Lemberger
First Name: Ken
Job Title: Co-President
Company: Sony Pictures Digital Entertainment

Business Address: 10202 West Washington Boulevard
Culver City, CA 90232-3195

Business Fax: (310) 244-1341

Categories: Crystal Defendants Nevada Case, Iviewit

Tuesday, November 10, 2009 9:17 PM:

Sony Pictures Entertainment

Ken Lemberger was appointed Co-President of Sony Pictures Entertainment (SPE) by Mel Harris, SPE's President and Chief Operating Officer, in October 2000. Mr. Lemberger, a 22-year veteran of SPE and its predecessor companies

Sony Pictures Entertainment

Ken Lemberger was appointed Co-President of Sony Pictures Entertainment (SPE) by Mel Harris, SPE's President and Chief Operating Officer, in October 2000. Mr. Lemberger, a 22-year veteran of SPE and its predecessor companies, works alongside Mr. Harris in managing SPE's worldwide operations.

Before being named Co-President, Mr. Lemberger was President, Columbia TriStar Motion Picture Group (CTMPG), the motion picture production division of Sony Pictures Entertainment. As President of CTMPG, Mr. Lemberger was responsible for the worldwide business, financial and administrative activities of SPE's feature film companies, including supervision of transactions and business affairs; annual and strategic planning; financial management (working in conjunction with SPE Chief Financial Officer Bedi A. Singh); physical production; and music. He worked closely with John Calley, Chairman and Chief Executive Officer of SPE, to develop SPE's motion picture strategies and structure.

Before being named President of CTMPG in January 1997, Mr. Lemberger was corporate Executive Vice President of SPE and directed the Corporate Development Group, both domestically and internationally, in developing and executing all aspects of long-range strategic planning.

From 1992 to 1994, Mr. Lemberger was Vice Chairman of TriStar Pictures, where he was responsible for day-to-day operations and the overall business, financial and legal activities of that studio. Mr. Lemberger began his tenure with SPE and its predecessor companies in March 1979. For the next two years, he worked in Columbia Pictures' New York and Los Angeles legal departments, rising to Senior Vice President, Studio Legal Affairs, with responsibility for all motion picture and television legal matters. From there, he held a series of progressively responsible management positions and, in 1983, he was appointed Senior Vice President and General Counsel for the parent company.

When the Coca-Cola Company combined its entertainment subsidiaries into one entity, Mr. Lemberger became the Executive Vice President and General Counsel for its Entertainment Business Sector. After the merger of Columbia and TriStar Pictures in 1987, he became Executive Vice President in charge of business affairs for TriStar's motion picture division. Following the Company's 1989 acquisition by Sony Corporation, Mr. Lemberger was promoted to Senior Executive Vice President in charge of all business aspects of TriStar Pictures.

Mr. Lemberger received a bachelor's degree from Queens College of the City University of New York and earned a juris doctor degree from New York University School of Law.

Eliot Ivan Bernstein

Full Name: Sutherland Mark
Last Name: Mark
First Name: Sutherland
Job Title: Assistant to Patrick kennedy
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Categories: Iviewit

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Eliot Ivan Bernstein

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First Name: Kennedy
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Categories: Iviewit

Tuesday, November 10, 2009 9:17 PM:

Refd by Jimmy Honore
sec

12.15.00 mrb Maurice LM on VM to CB

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sec

12.15.00 mrb Maurice LM on VM to CB

Eliot Ivan Bernstein

Full Name: Geoffrey Springer
Last Name: Springer
First Name: Geoffrey
Job Title: Director of Technology Agency
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Categories: Crystal Defendants Nevada Case, Iviewit

refd by Doug Chey

sec -

eib

gspringer@sonypictures.com

5.24.01 eib Met with Geoff and Satoshi, we are going to draft temp license agreement and send them the applet technology. Aidan is to get the process integrated with their provider, digital island.

5.16.01 eib Refd

Eliot Ivan Bernstein

Full Name: Satoshi Tanimoto
Last Name: Tanimoto
First Name: Satoshi
Job Title: Director, Technology Integration Broadband Development
Company: Sony Pictures Digital Entertainment

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Categories: Iviewit

stanimoto@sonypictures.com

Eliot Ivan Bernstein

Full Name: Landau Yair
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First Name: Landau
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Full Name: Corii Berg
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First Name: Corii
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Company: Sony Pictures Digital Entertainment

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E-mail Display As: Corii Berg (cberg@sonypictures.com)

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asst = Jennifer Moorhead

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Yair Landau--President
Coril Berg--Sr VP Bus Aff
Tim Chambers--Sr VP Advanced Platforms
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Ron Geller--Sr VP SPDE Europe
Patrick Kennedy--Sr VP
Andrew Schneider--Sr VP Screenblast
Jim Smith--Sr VP Ad Network
Nicholas Wodtke--Sr VP ITV
Michael Arrieta--VP Ops Screenblast
Mary Coller--VP SoapCity
Lorey Eisenberg--VP Mktg
Michael Lamb--VP Ops Ad Network
Don Levy--VP Media Rel
Audrey Marco--VP Mktg & Promo
John Matra--VP Bus Aff
Todd Outten--VP Technology
Ira Rubenstein--VP Mktg
Chris Russell--VP Tech Devel
Scott Sherr--VP Bus Devel Moviefly

03.08.01 Met with Doug, Jack and Hank Powell
10/10.00 Jack Notes: Sony: Meeting and clips requested from Doug Chey, Sr.
VP Technology, Sony Pictures Digital

					
iviewit 09/20/01	Warner Bros./thinkbox...	S/18 Recap	iviewit.com/Warner Bros. mail ...	Warner Bros. thank you	WARNER BROS

9.25.00

9.19.00 Scanlan spoke with Chuck and he gave materials for Douglas Chey. We got an email from chuck that doug said he is familiar with and has used the iviewit services before when he was in charge of websites for Warner Brothers. He has recently come from warner brothers. Jack to schedule appointment in 2-3 weeks.

20000925- Doug Chey, Senior Vice President, Technology for SONY Pictures Digital Entertainment has just assumed that position after serving as a VP on Chuck Dages' staff at WARNER BROS. He is very familiar with iviewit.com and will see us in October. First availability is 2nd week. They asked for other iviewit travel dates in October. WHAT LUCK !!! JACK SCANLAN

Sony Pictures Digital Entertainment Names Doug Chey Senior Vice President of Technology

April 23, 2001 9:01am

LOS ANGELES, April 23 /PRNewswire Interactive News Release/ -- Sony Pictures Digital Entertainment (SPDE) today announced the appointment of Doug Chey as Senior Vice President of Technology. In his new position, Chey's responsibilities will include the development, engineering, implementation and operation of Sony Pictures Digital Entertainment's technology backbone as the company expands its operations.

Sony Pictures Digital Entertainment, an operating unit of Sony Pictures Entertainment (SPE), oversees the activities of SPE's digital production and online assets. Chey will focus on the division's Culver City-based Internet operations which include the highly trafficked motion picture and television websites, SoapCity, which recently announced its relationship with AOL, SPDE's ongoing efforts to provide online, open-access video-on-demand, interactive television and the distribution of new forms of digital content and services over the emerging broadband IP (Internet Protocol) networks.

The growth of our business and the start of the next wave of the Internet demand the best of breed. Doug and the technology that he will integrate across our businesses are indicative of that. We are pleased to have him on board, said Patrick Kennedy, Senior Vice President of Sony Pictures Digital Entertainment.

This is a dynamic moment and a spectacular opportunity to seek and deploy the best enabling technology and solid solutions for Sony Pictures Digital Entertainment, said Doug Chey. I'm fortunate to have an outstanding team of experts at all levels of our organization who bring a cumulative expertise to our range of projects and businesses.

Chey joins Sony Pictures Digital Entertainment from Z.com, where he was Vice President of Technology. Prior to that post he was Vice President of Information Technology, New Media for Warner Music Group. Among his other positions, Chey was Senior Vice President of Information Technology for the Alliance Marketing Group of Cendant Corporation, Chief Technology Officer and Information Officer for Cendant Software, Chief Information Officer for Broderbund Software, Director of Systems for Lucas Digital Ltd., and Systems Manager for United Paramount Network (UPN).

About Sony Pictures Digital Entertainment

Sony Pictures Digital Entertainment

SPDE aligns SPE's digital production with its online content and game services to deliver next-generation broadband entertainment. Oversees activities of Sony Pictures Imageworks and Sony Online Entertainment (SOE) SPDE's advertising, sales and marketing team creates marketing and sponsorship opportunities across the SOE network of branded entertainment-based web sites. The network consists of TheStation@sony.com, Sony Music Online (www.sonymusic.com), Sony Pictures Entertainment Online (www.spe.sony.com). All are top-ranking entertainment sites or online content providers reaching key audience demographics online. SPDE's content is distinguished by its innovative design, message and broad-based consumer appeal; two of its most popular features are Dawson's Desktop and SoapCity.com

Sony Pictures Imageworks

A state-of-the-art digital character animation and visual effects company formed to produce computer-generated imaging (CGI) for feature films, television, commercials and Internet Recent and upcoming projects include HOLLOW MAN, CHARLIE'S ANGELS, SPIDER-MAN, WHAT LIES BENEATH (Fox/DreamWorks), CAST AWAY (Fox/DreamWorks) and HARRY POTTER (Warner Bros.)

Sony Online Entertainment

Sony Online Entertainment produces and distributes online entertainment targeted to mainstream consumers and game enthusiasts SOE's site, TheStation@sony.com (located at <http://www.station.sony.com>), is one of the leading online game destinations with more than 6 million registered members. TheStation features online JEOPARDY! ONLINE, WHEEL OF FORTUNE ONLINE and TRIVIAL PURSUIT, and leading multi-player game EVERQUEST™ EVERQUEST™ currently reaches 330,000 on-line subscribers who pay a monthly fee to play the action game; during its evening peak, as many as 82,000 people have played simultaneously as adventurers and dragon slayers; average playing time per player is about 20 hours a week

Digital Studios Division

Provides integrated digital capabilities for the creation and delivery of content across existing and emerging media and markets Encompasses Post Production facilities, Sony Pictures High Definition Center, the Sony Pictures DVD Center and Worldwide Product Fulfillment Group

Sony Pictures Studios Post Production Facilities

Offers film, television and multimedia industries an extensive post production facility, combining a creative, on-lot work environment with technology excellence and respected Oscar®-winning crews In addition to SPE, third-party clients include The Walt Disney Company, DreamWorks, Paramount, Fox, New Line and Miramax Features uniquely designed, state-of-the-art re-recording theaters; a historic scoring stage; DVD audio-mastering and sound-restoration suites; ADR and Foley stages; and sound design suites, editorial rooms and non-linear editing systems

Sony Pictures High Definition Center

Incorporates digital imaging and full HD production and post production capabilities. Facility includes a real-time, pin-registered, area-array CCD HD telecine and offers high definition mastering and digital dub of feature films Provides film restoration services and has worked on such classics as LAWRENCE OF ARABIA, TAXI DRIVER, LOST HORIZON, EASY RIDER and THE MATINEE IDOL; creates special effects for feature films; and offers tape-to-film transfer

DVD Authoring Center

Provides CTHE, Sony Music Video and Sony Wonder with DVD titles; authoring services for Artisan Entertainment, DreamWorks, Paramount, MGM and Universal; authors titles for Europe, Asia and the Americas

Worldwide Product Fulfillment

Offers a variety of sales services to internal and external clients worldwide, post production services, advertising and publicity; and worldwide distribution of on-air and theatrical content Provides state-of-the-art storage, asset management and film restoration programs for one of the industry's largest libraries

Sony Pictures Studios

SPE's main lot in Culver City, CA, Sony Pictures Studios, features 22 sound stages, ranging in size from 7,672 square feet to the world's second-largest stage at 42,296 square feet; the Company's historic Culver Studios in Culver City house 14 additional sound stages, ranging in size from 3,000 to 17,000 square feet, and offer production offices and conference facilities; technical support includes set construction, set decoration, wardrobe and grip

Sony Pictures Digital Entertainment (SPDE), an operating unit of Sony Pictures Entertainment (SPE), oversees the activities of SPE's digital production and online assets including Sony Pictures Imageworks, Sony Online Entertainment, SoapCity, and all of the studio's online promotional presence. SPDE focuses on three areas: 1) producing and developing visual effects and computer-generated imaging (CGI), digital character animation, and original content for motion picture, television, online and PlayStation audiences;

2) tapping SPE's film and television libraries and its talent relationships to develop new forms of online content, games and interactive programming; and 3) leading SPE's efforts to provide online, open-access video-on-demand, interactive television and the distribution of new forms of digital content and services over the emerging broadband IP (Internet Protocol) networks.

For further information, please contact: Don Levy of Sony Pictures Digital Entertainment, 310-840-7315, dlevy@sonypictures.com.

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<http://tbutton.prnewswire.com/prn/11690X65655635>

SOURCE Sony Pictures Digital Entertainment

-0-

04/23/2001

/CONTACT: Don Levy of Sony Pictures Digital Entertainment, 310-840-7315, dlevy@sonypictures.com/(SNE)

CO: Sony Pictures Digital Entertainment; Sony Pictures Entertainment

ST: California

IN: ENT FLM MLM

SU: PER

Eliot Ivan Bernstein

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Categories: Iviewit

Refd by Jimmy Honore
sec

12.15.00 mrb Maurice LM on VM to CB

Eliot Ivan Bernstein

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Categories: lviewit

refd by Doug Chey
sec -
eib

5.24.01 eib Met with Geoff and Satoshi, we are going to draft temp license agreement and send them the applet technology. Aidan is to get the process integrated with their provider, digital island.

5.16.01 eib Refd by Doug and have scheduled lunch for 5.23.01

Eliot Ivan Bernstein

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Danny Socolof

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Categories: Iviewit

Tuesday, November 10, 2009 9:17 PM:

refd by Ken Anderson
sec
eib

Ken's neighbor and friend. Need to find out his position, Ken has offered to introduce us, have scanman find out from Don Levy and see if he can be a valuable asset.

refd by Ken Anderson
sec
eib

Ken's neighbor and friend. Need to find out his position, Ken has offered to introduce us, have scanman find out from Don Levy and see if he can be a valuable asset.

Eliot Ivan Bernstein

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Danny Socolof

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Eliot Ivan Bernstein

Company: SONY MUSIC ENTERTAINMENT MEXICO, S.A. C.V.

Categories: Defendant, Defendant MPEG

Eliot Ivan Bernstein

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First Name: Thomas
Job Title: President & Chief Executive Officer
Company: Sony Music Entertainment Inc.

Categories: sales lvewit

Tuesday, November 10, 2009 9:17 PM:

Ref'd by Doc McGhee

Ref'd by Doc McGhee

Eliot Ivan Bernstein

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First Name: Thomas
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Company: Sony Music Entertainment Inc.

Categories: sales lvewit

Ref'd by Doc McGhee

Eliot Ivan Bernstein

Company: SONY MUSIC ENTERTAINMENT (JAPAN) INC.

Categories: Defendant, Defendant MPEG

Eliot Ivan Bernstein

Company: SONY MUSIC ENTERTAINMENT (HONG KONG) LTD.

Categories: Defendant, Defendant MPEG

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Last Name: Lambert

First Name: Lori

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Categories: sales lvviewit

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Danny Socolof

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Danny Socolof

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Eliot Ivan Bernstein

Company: SONY ELECTRONICS INC.

Categories: Defendant, Defendant MPEG

Eliot Ivan Bernstein

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Eliot Ivan Bernstein

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Categories: Defendant, Defendant MPEG

Eliot Ivan Bernstein

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First Name: Nicole
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Company: Sony Corporation of America

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Categories: Defendant, Crystal Defendants Nevada Case, 20090317 iviewit scheindlin

*seligman@sonyusa.com*Elizabeth = sec

20090708 eib/krh called she was out of office but Elizabeth was trying to find out who to contact when Wiesman fails to call back
20090605 eib/krh wiesman failed to return calls or pass matters on, called Nicole re going forward to Howard Stringer
20090428 eib/krh referred us to kenneth wiesmann

Corporate Executive Officer, Sony Corporation

Executive Vice President, General Counsel, Sony Corporation of America

Chairman and CEO: Sir Howard Stringer • EVP and CFO; EVP and Chief Strategy Officer, Sony Entertainm: Robert S. Wiesenthal • SVP, Information Technology: Bud Howey

Investor Relations

Phone :

Nicole Seligman holds the position of Executive Vice President and General Counsel, Sony Corporation, reporting to Sir Howard Stringer, Chairman and Chief Executive Officer, Sony Corporation.

She oversees legal, compliance and internal audit activities for Sony Corporation, and serves as a member of Sony's Group Executive Committee.

Ms. Seligman joined Sony Corporation of America (SCA) as Executive Vice President and General Counsel in September 2001, reporting to Howard Stringer. She was appointed Corporate Executive Officer, Sony Corporation, in June 2003, and was promoted to General Counsel of Sony Corporation in June 2005. Ms. Seligman retains her responsibilities as EVP and General Counsel for SCA, overseeing all legal, intellectual property, governmental, regulatory and general affairs activities.

Ms. Seligman joined SCA from Williams & Connolly LLP in Washington, D.C. where she was a partner in the firm's litigation practice working on a broad range of complex civil and criminal matters, and counseling a wide range of clients including President William Jefferson Clinton and Lt. Col. Oliver North.

Prior to that, she served as law clerk to Justice Thurgood Marshall on the Supreme Court of the United States (1984-1985), and as law clerk to Judge Harry T. Edwards at the U.S. Court of Appeals for the District of Columbia (1983-1984). From 1978-1980 she was associate editorial page editor for the Asian Wall Street Journal based in Hong Kong.

She received her B.A., Magna Cum Laude, from Harvard College (Radcliffe) in 1978, and her J.D., Magna Cum Laude, from Harvard Law School in 1983.

Headquartered in Tokyo, Japan, Sony Corporation is a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Its motion picture, television, computer entertainment, music and online businesses make Sony one of the most comprehensive entertainment companies in the world. Sony recorded consolidated annual sales of approximately \$88.7 billion for the fiscal year ended March 31, 2008, and it employs 180,500 people worldwide.

January 2009

Eliot Ivan Bernstein

Full Name: Sir Howard Stringer
Last Name: Stringer
First Name: Howard
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Company: Sony Corporation of America

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Categories: Defendant, Crystal Defendants Nevada Case, 20090317 iviewit scheindlin

Susie = Asst
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New York, NY 10022-3211

Sir Howard Stringer

Chairman, Chief Executive Officer and President, Sony Corporation

Sir Howard has been Chairman and Chief Executive Officer of Sony Corporation since June 2005. He is also a Representative Corporate Executive Officer of Sony Corporation. In April 2009, he also assumed the responsibility of President of the company.

Sir Howard also serves as Chairman and Chief Executive Officer of Sony Corporation of America, as well as corporate head of Sony Corporation's Entertainment Business Group. He is a member of the Board of Directors of Sony Corporation, and is also a Board member of Sony Music Entertainment, one of the largest recorded music companies in the world, and he oversees Sony's other music-related holdings in the U.S. Sir Howard is also a Board member of Sony Ericsson Mobile Communications, a 50/50 joint venture of Sony Corporation and Telefonaktiebolaget LM Ericsson, which is a global provider of mobile multimedia devices, including feature-rich phones and accessories and PC cards. He joined Sony Corporation in May 1997.

Prior to joining Sony, Sir Howard had a distinguished 30-year career as a journalist, producer and executive at CBS Inc. As President of CBS from 1988 to 1995, he was responsible for all the broadcast activities of the company including entertainment, news, sports, radio and television stations. Under his leadership, the CBS Television Network became the first network to rise from last to first place in one season. In 1993, in what became one of the most chronicled coups in television history, Sir Howard convinced David Letterman to bring his critically acclaimed late night show to CBS.

From 1986 to 1988, Sir Howard served as President of CBS News, where he developed several new programs including the award-winning 48 HOURS, which continues as a primetime hit to this day. Prior to that, during his tenure as executive producer of the CBS EVENING NEWS with Dan Rather from 1981 to 1984, that program became the dominant network evening newscast of its day. From 1976 to 1981, while he was executive producer of the CBS REPORTS documentary unit, it won virtually every major honor, including 31 Emmys, four Peabody Awards, three Alfred I. duPont-Columbia University Awards, three Christopher Awards, three Overseas Press Club Awards, an ABA Silver Gavel and a Robert F. Kennedy Grand Prize. Among his award-winning programs are THE ROCKEFELLERS, THE PALESTINIANS, A TALE OF TWO IRELANDS, THE DEFENSE OF THE UNITED STATES, THE BOAT PEOPLE, THE BOSTON GOES TO CHINA, THE FIRE NEXT DOOR, and THE CIA'S SECRET ARMY. He earned nine individual Emmys as a writer, director and producer from 1974 to 1976.

After leaving CBS Inc., Sir Howard was Chairman and CEO of TELE-TV, the media and technology company formed by Bell Atlantic, NYNEX and Pacific Telesis, three of the largest telephone companies in the United States, from February 1995 to April 1997.

Sir Howard is the recipient of numerous media and philanthropic awards. The Paley Center for Media (formerly The Museum of Television and Radio) presented him with its Visionary Award for Innovative Leadership in Media & Entertainment in February 2007. He has also been honored by Lincoln Center, Big Brothers Big Sisters and the New York Hall of Science. In May 1999, he was honored with the UJA-Federation of New York's Steven J. Ross Humanitarian Award and in November 1999, he was inducted into the Royal Television Society's Welsh Hall of Fame. In 1996 he was awarded the First Amendment Leadership Award by the Radio & Television News Directors Foundation in Washington, D.C., and was inducted into the Broadcasting and Cable Hall of Fame.

Eliot Ivan Bernstein

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Categories: Crystal Defendants Nevada Case, 20090605 iviewit scheindlin

Kenneth - refd by nicole seligman

20090710 eib/krh lm with sec to cb
20090605 eib/krh lm on vm to cb

20090505 cmb spoke with Marie and she confirmed receipt of email

20090430 eib spoke with ken, notified him of liability and lawsuit and that we were offering a peace settlement and ins. Policy. Will notify him of cease orders and liabilities for him to forward to appropriate people. Advised to give to sr. sony dude for immediate due to Anderson trial and possible tangle.

Kenneth I. Weissman

Sony Corporation of America

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TERMINATED: 11/02/2004

LEAD ATTORNEY

Eliot Ivan Bernstein

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Categories: Crystal Defendants Nevada Case, 20090317 iviewit scheindlin

seligman@sonyusa.com

Elizabeth = sec

20090708 eib/krh called she was out of office but Elizabeth was trying to find out who to contact when Wiesman fails to call back

20090605 eib/krh wiesman failed to return calls or pass matters on, called Nicole re going forward to Howard Stringer

20090428 eib/krh referred us to kenneth wiesmann

Corporate Executive Officer, Sony Corporation

Executive Vice President, General Counsel, Sony Corporation of America

Chairman and CEO: Sir Howard Stringer · EVP and CFO; EVP and Chief Strategy Officer, Sony Entertainm: Robert S. Wiesenthal · SVP, Information Technology: Bud Howey

Investor Relations

Phone :

Nicole Seligman holds the position of Executive Vice President and General Counsel, Sony Corporation, reporting to Sir Howard Stringer, Chairman and Chief Executive Officer, Sony Corporation.

She oversees legal, compliance and internal audit activities for Sony Corporation, and serves as a member of Sony's Group Executive Committee.

Ms. Seligman joined Sony Corporation of America (SCA) as Executive Vice President and General Counsel in September 2001, reporting to Howard Stringer. She was appointed Corporate Executive Officer, Sony Corporation, in June 2003, and was promoted to General Counsel of Sony Corporation in June 2005. Ms. Seligman retains her responsibilities as EVP and General Counsel for SCA, overseeing all legal, intellectual property, governmental, regulatory and general affairs activities.

Ms. Seligman joined SCA from Williams & Connolly LLP in Washington, D.C. where she was a partner in the firm's litigation practice working on a broad range of complex civil and criminal matters, and counseling a wide range of clients including President William Jefferson Clinton and Lt. Col. Oliver North.

Prior to that, she served as law clerk to Justice Thurgood Marshall on the Supreme Court of the United States (1984-1985), and as law clerk to Judge Harry T. Edwards at the U.S. Court of Appeals for the District of Columbia (1983-1984). From 1978-1980 she was associate editorial page editor for the Asian Wall Street Journal based in Hong Kong.

She received her B.A., Magna Cum Laude, from Harvard College (Radcliffe) in 1978, and her J.D., Magna Cum Laude, from Harvard Law School in 1983.

Headquartered in Tokyo, Japan, Sony Corporation is a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Its motion picture, television, computer entertainment, music and online businesses make Sony one of the most comprehensive entertainment companies in the world. Sony recorded consolidated annual sales of approximately \$88.7 billion for the fiscal year ended March 31, 2008, and it employs 180,500 people worldwide.

January 2009

Eliot Ivan Bernstein

Company: Sony Corporation

Categories: To be added Defendant, Defendant

, (Already named Defendant in the lawsuit since the amended complaint filed)

Eliot Ivan Bernstein

Company: SONY CORPORATION

Categories: Defendant, Defendant MPEG

Eliot Ivan Bernstein

Company: SONY COMPUTER ENTERTAINMENT INC.

Categories: Defendant, Defendant MPEG

Eliot Ivan Bernstein

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Categories: aa

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Eliot Ivan Bernstein

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Categories: aa a&r

bjoern.teske@sonybmg.com 2006 08 03 **email sent**

Breakthrough credits: Alexander - Daniel Küblböck - Deutschland - Sucht D - Die Prinzen - Elli - French Affair - Gracia - Mike Leon -Grosch - Tobias Regner - Yvonne Catterfeld **Other credits:** Gracia - Philippe - Rod Michael - Timo Langner **Current artists:** Alexander - Deutschland Sucht D - Jenna & Ron - Laith Al-Deen - Lucy - Mike Leon Grosch - Muhabbet - Nathalie Tineo - Tobias Regner - Yvonne Catterfeld

SONY BMG MUSIC ENTERTAINMENT

Co-A&R for Mike Leon Grosch for breakthrough song "Don't Let It Get You Down" in 2006 ; Tobias Regner for breakthrough song "I Still Burn" in 2006; A&R for Elli for breakthrough song "This Is My Life" in 2004; Gracia for breakthrough song "I Don't Think So!"; Co-A&R for Daniel K for breakthrough song "You Drive Me Crazy" in 2003; Alexander for album "Here I Am" in 2004; album "Take Your Chance"; breakthrough song "Take Me Tonight"; Deutschland Sucht Den Superstar for breakthrough album "United"; A&R for Yvonne Catterfeld for album "Meine Welt" in 2003; breakthrough song "Niemand Sonst" in 2002 at BMG Berlin; French Affair for breakthrough song "My Heart Goes Boom" in 2000 at BMG Hamburg.

[Read the Interview with Björn Teske](#)

Interview - Apr 24, 2003

"You need a marketing concept for a band in Germany, possibly more so than in the UK or the US."

Björn Teske is head of A&R at BMG Berlin, Germany. He shares A&R duties with André Selleneit, the company's managing director, for the German edition of Pop Idol, [Deutschland Sucht Den Superstar](#) (DSDS), which has so far spawned instant No.1 singles for Alexander, the winner, and Daniel, and a platinum DSDS compilation album. Other acts he has worked with include German No.1 dance/pop act French Affair, platinum-selling hip-hop act Die 3 Generation, and B3, the German and US gold-selling band.

How did you get started in the music business and how did you become an A&R?

My father worked in the music business, doing promotion, distribution and sales for Warner, BMG and Polygram, so I grew up with lots of music around me. I started accompanying him on promotion tours when I was about five or six years old. I met lots of producers, artists and people who worked at record companies, and I deejayed and made music throughout my teenage years, so I had really strong ties to music and I was particularly interested in how music is developed.

After an introductory apprenticeship, I worked as a publisher at a publishing company for a while, and then I went on to study economics and musicology in Hamburg, whilst still deejaying and doing lots of things with music in my spare time. Almost seven years ago, I completed my studies, and that's when I started working at BMG.

What acts are you currently working on?

We have almost completed an r&b/pop album with the former **B3** member **Rod Michael**, we're releasing pop/rock artist **Phillip Boa**'s next album in the autumn, and I'm working with **Yvonne Catterfeld**, who sings MOR/pop in German and is a huge soap-opera star in Germany. *Gute Zeiten, Schlechte Zeiten*, the show she stars in, has five to six million daily viewers, although she originally comes from a musical background. We will be releasing her fourth single and her album in May.

Another newcomer I'm currently developing is **Timo Langner**, whose music is emotional German pop music with certain rock elements and a touch of "echt". Then we're taking care of **Gracia**, one of the artists from DSDS, whose music is pop/rock in English. **Alexander** and **Daniel**, the two best-known artists from DSDS, have mostly been taken care of by songwriter/producer **Dieter Bohlen** (from Modern Talking – Ed.), and me and André supervised their albums, which are just about to be released. These artists are our priority right now.

Who at BMG took the decision to do the *Deutschland Sucht Den Superstar* show? What made the company decide to do it?

It was decided by **Thomas Stein**, president of BMG GSA (Germany, Switzerland, Austria - Ed.), and the managing directors at the TV station RTL and at the entertainment and media company Bertelsmann, BMG's mother company. It was a top-level decision because it's a huge Bertelsmann synergy project. We believe that these kinds of TV formats are very important channels for the marketing of music. When we first started discussing it, this type of programme was only a success in the UK, but the idea and the fact that it would be produced with a TV production company really convinced us to become part of it.

As a record label, what are the advantages of bringing out new artists via a TV show?

In a TV show you have a certain character, an artist, and you have the possibility of creating emotions towards him or her among the viewers, and that's what sells. Music is emotion and viewers are emotionally moved by the artist and the music, which drives them to the record stores. It's a new way of putting people into contact with musical and artistic emotions.

Are there any disadvantages?

You run the risk of having a one-hit wonder or selling only one album. In the outcome of these shows, you really have to take time to think about the second and third albums. To prolong an artist's career is very important to a record company.

What is the long-term potential of the current DSDS artists?

I have a very positive attitude towards artists and I feel you always have to give them a couple of chances. It is very important that the artist is given the space to develop. Take Alexander; he is a great singer, has a great character and is a highly appreciated artist at the moment. What he's doing right now is or should be perhaps 80% of what he will be doing next year, so he has to develop by himself and be given that space to develop.

As for Daniel, he is unfortunately well known as a bad singer, but he's a great entertainer, so we need to think about how his voice is going to be developed and how he's going to be developed as an artist.

Do you think that there is a limit as to how long these TV concepts will continue to capture an audience's interest?

I think that you can do the same thing twice. That's what we've experienced with Big Brother and PopStars. We're going to have a new DSDS in Germany in the autumn and I think it will be huge too, as there's enough excitement about this new format for viewers to be drawn into this one as well, although it always depends on the girls and boys who want to be on the show. But we will really have to take care with the third show and adapt it to what the audience wants to see.

Are there differences between working with DSDS artists and “normal” artists?

No, because we always aim to deliver quality. We had to put Alexander and Daniel's albums together very quickly, though, but we benefited from working with Dieter Bohlen, who is a hard worker and quick as lightning.

You work with B3, the group from the US. What were the pros and cons of releasing an unknown American band in Germany?

The deciding factor was our strong relationship with **Jürgen Hohmann**, the TV producer from [MaxiMedia](#); we knew that several marketing platforms were already in place to bring B3 to a wider audience. Of course, the concept behind B3 was to cover Bee Gees songs: you need a marketing concept for a band in Germany, possibly more so than in the UK or the US.

You have just put together a solo album with Rod Michael from B3. How do you rate its international potential?

He is a native English speaker and a very talented songwriter, entertainer and singer, and I consider him to have huge international potential. The material we have put together has received very positive reactions from international BMG offices.

How do you find new talent?

I maintain strong ties to producers, managers, publishers, and to the kind of talent scouts who are themselves writing and spending time in clubs and open-air concerts. You have to network efficiently with all the people who work in the record industry. I also get lots of offers by e-mail and post, and sometimes there's a song or an artist that sparks my interest.

Do you accept unsolicited material?

Yes. BMG's policy is to listen to every offer and, if my time schedule allows it, I always welcome people into my office to play their music, no matter if they've had a hundred hits or none at all. That's how I signed Timo Langner: he came to my office with his guitar, played four of his songs and then we sat together and I played him a couple of songs. I had a single for him, so that was the start of a very good relationship. How much I receive per week is hard to say, but perhaps around 30 to 40 packages. I try to listen to all of them or I give them to the A&Rs who work for me.

What do you look for in an artist?

All-round potential, meaning looks, voice and aura. I have to feel their personality and charisma when they walk into my office.

How important is it that the artists you work with also write songs?

It's important, but not a must, because there are plenty of good songwriters in Germany and throughout the world. It does of course depend on what kind of music you want to make: artists like Yvonne Catterfeld, Timo Langner and Rod Michael will be well-received if they write. If artists have a talent for songwriting, we bring them into contact with other songwriters so that they can develop that skill.

Do you sign both German artists who sing in English and German artists who sing in German?

Yes, but if they sing in English we look closely at where they come from: we like them to have lived in the UK or the US. If they have a noticeable German accent, we advise them to sing in German instead.

Do you consider new German artists' international potential when you are deciding whether to sign them or not?

It's not all that important. We consider international potential if they sing in English, but we have to break them here first and then take it worldwide. It's always hard to make artists who sing in German switch to English, and that has to be developed over a longer period. We first take a very close look at the home territory, and the international market comes later.

What are the strengths and weaknesses of German talent?

Their strengths are that they are very diligent, hard-working and disciplined, but I often miss the feeling that they would die for their music, which is something I find in the UK and the US. At the castings for DSDS, many of the boys and girls came with an "I don't have a job, I can't do anything, so why not try music?" attitude and that's not the right way. You really have to want it.

These boys and girls need to take a close look at the market and at the kind of music they want to make. They need to know what's in the charts and what it means to break outside Germany. I always have the same discussions with them, when they compare themselves to international artists. A German rapper might compare himself to 50 Cent and P. Diddy, but what he should be doing instead is comparing himself to other German rappers and thinking about where he might fit into the German market.

How important are local airplay, live performance experience and a solid fan base when considering a new artist?

A solid fan base is really important, particularly in independent music and the kind of music that breaks through live performances and credible grassroots work. Radio and press also help.

What areas of the music business should unsigned artists know more about in order to increase their chances of building a music career?

Songwriting, publishing and live performances.

Is it a must for a German act to have a manager in order to break?

It's not really necessary, although it might depend on the situation. I have good relationships with a number of managers, which is very helpful, because they do a lot of work that would otherwise have to be done by us.

How much input do you generally have on the productions?

I'm heavily involved with artists who are signed directly to us, from working out the sound and the artist's position in the market to discussing every single hook line.

How much does it cost to record, market and promote an album in Germany?

500,000 € (US\$545,000).

How common is it for you to do demo and development deals?

It's very common, because there are lots of very talented people out there who have to be developed and need a chance to work on their skills. It's a good way to minimise the risk and still maintain relationships with artists or songwriters and develop them. In my experience, around 20% of these deals lead to a signing.

If the costs of making an album and videos are partly recouped from artists' royalties, do you think that these artists should share ownership of the masters?

They should own the masters when they contribute to the production costs.

What are the most important marketing tools when breaking new acts in Germany?

TV, TV and TV. Primarily [Viva](#) (German music TV channel) and [MTV](#), but also other TV shows, which I wish there were more of.

Radio, to a certain extent, although very few artists break through radio, perhaps only two or three a year. We need to work on and improve radio in Germany, especially for German artists. There's Berlin-based [Fritz](#), which is very important for newcomers and very helpful to the independent scene; [RS2](#), the biggest station in Berlin; [Energy](#); [N-Joy](#); EinsPlus; the public stations, [NDR](#); [Bayern3](#), a Bavarian thing; and [SWR3](#) around Stuttgart and Frankfurt.

Other marketing tools are movies, commercials, and print media, particularly for the independent scene.

What aspects of the music industry would you change?

I would forbid any kind of egoism. I'd like to have stronger, more reliable networks throughout the industry, which would include radio, press, advertising agencies and TV. There's so much talent and good music that doesn't find its way to an audience, often because people just do their own thing. In a shrinking market, we have to work out what we can do together.

What has been the greatest moment of your music career?

I'm still working on it! I've had a No.1 with French Affair, and the Big Brother soundtrack success with Die 3 Generation. Sometimes it's just a small thing, like unexpectedly having a video on rotation on Viva. It's always good to have a No.1, but I'm still looking for lots of others.

What do you see yourself doing in 5-10 years' time?

Working with artists and music is my favourite thing, and that's what I'm good at.

Eliot Ivan Bernstein

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Last Name: Handlin @ Sony BMG
First Name: Denis
Job Title: CEO
Company: Sony BMG

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NSW 2010 Darlinghurst
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Business: 1 2 9383 6200

Web Page: <http://www.sonybmg.com.au>

Categories: Crystal Defendants Nevada Case, aa

Dance / MoR/Country / Pop / Rock / Urban

Eliot Ivan Bernstein

Full Name: Howard Stringer
Last Name: Stringer
First Name: Howard
Job Title: Chairman
Company: Sony 550 Digital Media Ventures, a Sony Group Company

Web Page: <http://www.550dmv.com>

Categories: Crystal Defendants Nevada Case, Defendant, Iviewit

Tuesday, November 10, 2009 9:17 PM:

550 Digital Media Ventures is a subsidiary of Sony Broadband Entertainment, the US holding company for Sony's music, motion picture, television, and related entertainment assets. 550 Digital Media Ventures works with leading and emerging Internet vent

550 Digital Media Ventures is a subsidiary of Sony Broadband Entertainment, the US holding company for Sony's music, motion picture, television, and related entertainment assets. 550 Digital Media Ventures works with leading and emerging Internet ventures as a strategic investor, partner, and advisor, focusing on the technologies, infrastructure, content, and services that will define tomorrow's media and entertainment landscape. The company works closely with Sony Corporation of America, Sony Music Entertainment, and Sony Pictures Entertainment to help these new companies capitalize on the promise of a digital media future.

Our investment participation occurs throughout early and mezzanine financing rounds. 550 DMV currently operates and/or manages a portfolio of over 35 companies offering access to capital resources, operating infrastructure, facilities, and back office operations, as well as strategic oversight.

550 Digital Media Ventures focuses on key core digital media technology areas, including broadband services, wireless, personal broadcasting, email/direct marketing, digital asset management, e-commerce facilitation, and professional Internet services, as well as a commitment to being on the front lines of new technologies and applications.

550 Digital Media Ventures primarily targets companies based in the United States, however is worldwide in its scope through offices in New York, San Francisco, Los Angeles, and London.

This is a select list of portfolio companies in which 550 Digital Media Ventures holds a direct equity interest, or in which 550 Digital Media Ventures manages the equity investment of its Sony affiliate, Sony Music Entertainment Inc. Equity in the various companies was obtained in exchange for capital contributions of cash and/or the delivery of strategic services to these properties, including infrastructure and technology support, rich digital media content, marketing, promotion and professional and/or general administrative services.

360HIPHOP.com
AllStarCharity.com
AudioBase
C4
Digia
Digital On-Demand
Emazing
i3 Mobile
Indimi
Kick.com
LetsPlay

MongoMusic
Palm, Inc
Platform Network
PreCache
Reciprocal
Redband Broadcasting
Screaming Media
Sonicity
Spinner.com
Unsurface
Upoc
Urbanworld Group Inc.
Yupi.com

Sony Corporation of America

Press Releases

SONY BROADBAND ENTERTAINMENT FORMS SUBSIDIARY TO SERVE AS OPERATOR AND DEVELOPER OF DIGITAL MEDIA COMPANIES *550 Digital Media Ventures, a Sony Group Company, Will Create, Incubate, Operate, Invest in and Acquire Digital Media Entities* **NEW YORK, October 4, 2000** -- Sony Broadband Entertainment (SBE), the U.S. holding company for Sony's music, motion picture, television and related entertainment assets, announced today that it has formed the subsidiary 550 Digital Media Ventures, a Sony Group company, which will create, incubate, operate, invest in and acquire digital media companies. Working closely with Sony Corporation of America (SCA), Sony Music Entertainment (SME), and Sony Pictures Entertainment (SPE), 550 Digital Media Ventures will develop and manage a collaborative network of digital media companies, initially consisting of over 35 companies, offering them access to capital resources, operating infrastructure, facilities, and back office operations, as well as strategic oversight (for a list of companies, see). 550 Digital Media Ventures will focus on key core digital media technology areas, including broadband services, wireless, personal broadcasting, email/direct marketing, digital asset management, e-commerce facilitation, and professional Internet services. 550 Digital Media Ventures will primarily target companies based in the United States, but it will have a worldwide scope. Howard Stringer, Chairman and CEO of SCA and President of SBE, will be Chairman of 550 Digital Media Ventures. Fred Ehrlich will serve as President and CEO of the new subsidiary, and continue as President, New Technology and Business Development, SME. Robert Wiesenthal will be Vice Chairman of 550 Digital Media Ventures in addition to his role as Chief Strategy Officer of SBE. Thomas Gewecke, formerly Senior Vice President, New Technology and Business Development, SME, will be Executive Vice President of 550 Digital Media Ventures. Mr. Stringer said, "550 Digital Media Ventures will be the primary vehicle for incubation and venture capital investment in digital media for Sony Broadband Entertainment. Fred Ehrlich has been central to our success in creating a strong presence in digital media, and I am delighted that he will be spearheading this important initiative which will essentially formalize and accelerate many of our activities over the past several years." Mr. Ehrlich said, "We have a great slate of companies currently assembled in 550 Digital Media Ventures, and with the depth and breadth of Sony's vast resources at hand, we will be able to offer them the tools they need to accelerate their growth. Our management team has the collective strategic and operating experience to help these companies realize their potential, and has the vision to identify and pursue additional opportunities in the digital media space." Mr. Wiesenthal said, "550 Digital Media Ventures will bring new and exciting opportunities for Sony Broadband Entertainment. By exploring and developing new ventures in the digital media space outside the traditional areas of Sony's operating companies, 550 Digital Media Ventures will forge relationships that can benefit all the companies in the Sony family." In addition to Mr. Stringer, Mr. Ehrlich, and Mr. Wiesenthal, the 550 Digital Media Ventures Board will include Ted

Masaki, Corporate Senior Executive Vice President, Director, Sony Corporation; Thomas D. Mottola, Chairman and CEO of Sony Music Entertainment; Mel Harris, President and COO of Sony Pictures Entertainment; Bob Bowlin, Chairman, Sony Music International; Kevin Kelleher, CFO, Sony Music Entertainment; and Yair Landau, President of Sony Pictures Digital Entertainment. 550 Digital Media Ventures and its incubated and operated companies employ over 100 people. The company will be headquartered in New York with offices in San Francisco, Los Angeles, and London. **About Sony Broadband Entertainment** Sony Broadband Entertainment (SBE) is the U.S. holding company for Sony Music Entertainment and Sony Pictures Entertainment, under the umbrella of Sony Corporation of America. Sony Corporation of America, based in New York City, is the U.S. subsidiary of Sony Corporation, headquartered in Tokyo. Sony Corporation is a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Its music, motion pictures, computer entertainment operations, and online businesses make Sony one of the most comprehensive entertainment companies in the world. Sony Corporation of America background and other helpful information can be found on Sony Corporation of America's web site (<http://www.sony.com/SCA/index.html>). Sony Corporation worldwide information can be found at <http://www.world.sony.com>.

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Categories: sales Iviewit

Danny Socolof

I will be out of the office beginning November 4, 2009 returning November 9, 2009. I will respond to your email upon my return. If you require immediate assistance, please contact my assistant, Veronica Marquez, via my direct dial. She will have access to my voice mail and will be checking for messages. You may also contact Renee Fonmin, Senior Counsel, Business and Legal Affairs at 310-244-5981 if the matter is urgent. Thank you.

Eliot Ivan Bernstein

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First Name: Chuck

Company: Sony

Categories: sales lvviewit

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Categories: sales lvviewit

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Categories: sales lvviewit

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Categories: sales lvviewit

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Categories: sales lvviewit

Danny Socolof

Eliot Ivan Bernstein

From: Jack Scanlan <jack.scanlan@worldnet.att.net>
Sent: Friday, October 27, 2000 12:03 PM
To: Eliot I. Bernstein; Eliot I. Bernstein
Subject: WARNER BROS
Attachments: WARNER BROS1025-26recap.doc

Eliot:

Please call me to review this recap memo to make sure that I have it right and not missing anything.

JACK SCANLAN

Eliot Ivan Bernstein

From: Jennifer A. Kluge
Sent: Thursday, July 13, 2000 12:00 PM
To: Eliot I. Bernstein; 'eliotb@palm.net'
Subject: Warner Bros thank you

Charles Dages WB

Thursday, July 13, 2000

Dear Charles,

It was a pleasure meeting you. Thank you for the opportunity to demonstrate iviewit.com's patent pending video and image technologies. I look forward to developing a long lasting relationship and to seeing you again soon on my next visits to California.

In the interim you can check out the following links:

These files exhibit a high degree of smooth motion with excellent image clarity.
The bandwidth speed for each file is the last number in the name

http://idirector.media.ibeam.com/netshow/iviewit0400/warner/combo_1500.asx
http://idirector.media.ibeam.com/netshow/iviewit0400/warner/combo_750.asx
http://idirector.media.ibeam.com/netshow/iviewit0400/warner/combo_500.asx
http://idirector.media.ibeam.com/netshow/iviewit0400/warner/combo_300.asx

this file is for 56k:

http://idirector.media.ibeam.com/netshow/iviewit0400/warner/deco_37.asx

this file is a straight 60K (ISDN line)

http://idirector.media.ibeam.com/netshow/iviewit0400/warner/deco_60.asx

Here are ISDN files exhibiting smooth motion on ISDN (WME and REAL @ 80K)

http://idirector.media.ibeam.com/netshow/iviewit0400/warner/madonna_80.asx
http://idirector.media.ibeam.com/real/iviewit0400/warner/madonna_80.ram

You can also visit our site at www.iviewit.com and the technologies can be seen in either the "Zoom and Pan" gallery or the "Video Streaming" gallery. Also you may want to check out www.iviewit.com/showcase (password = backstagepass) and under the "CLIENT PAGES" link you will find several examples of what we have done for prospective clients. The passwords for the client pages are as follows; Hyatt = ahyatt Playboy = aplayboy Stampfinder = astampfinder Greg Manning = aggregmanning Koko = akoko Buyatoyota = abuyatoyota San Diego Padres = asdpadres Signature Eyewear = asignature Medical Online = amediol You can also check us out for video streaming at www.hollywood.com/afterdark - www.broadway.com - www.ellen.z.com .

Please feel free to call me if you have any questions, or need any additional information.

Once again, thank you for your time, effort and consideration of iviewit.com.

Eliot Ivan Bernstein

From: Jack Scanlan <jackscanlan_hollywood@yahoo.com>
Sent: Monday, July 31, 2000 4:09 PM
To: Victoria LaHaie
Cc: Brian G. Utley; Patti Spigarelli; Gregory Thagard; Guy T. Iantoni; Eliot I. Bernstein; Eliot I. Bernstein; David Colter; David Colter
Subject: iviewit.com/Warner Bros. next meeting

Victoria:

To recap, the priority discussion between iviewit.com and Warner Bros. is with Chuck Dages (coordinated by David Colter, Brian G. Utley, President and Eliot I. Bernstein Founder and Chief Technology Officer at iviewit.com. That discussion, at its many levels, proceeds at Chuck Dages' direction.

Since it appears that Greg Thagard, VP Advanced Technology, can attend a meeting on the Lot at that time, it is important to hold the meeting set for 4PM, August 8th in a room equipped for an iviewit.com technological demonstration. This will save Greg Thagard a proposed trip to Boca Raton.

Should Chuck wish any other persons to see the demonstration, we will accomplish that, then.

I would like to discuss with Chuck or get his OK by email, to talk with Sam Smith, VP Production, WARNER BROS. ONLINE, about the iviewit.com streaming video process and its application to the NEXT WARNER BROS. major movie web site, as a "working model" demonstration of the quality of the process. We would ask that the iviewit.com logo reading: ("Powered by iviewit.com") be appropriately positioned on the proposed movie site.

I raise this point as a separate discussion in case this can move forward as an application model while other matters continue in discussion.

In that case, might Sam Smith want to send someone to the 4PM demonstration?

It would help my coordination mission if I could get a note from Chuck on "Next steps" with reference to the overall discussion.

GOOD NEWS!!! We are about to announce the opening of the iviewit.com West Coast (LA)Office and Demonstration Facility with Eliot as the Senior Executive.

Thanks for all of your help.

JACK SCANLAN 323-258-1135

Do You Yahoo!?
Kick off your party with Yahoo! Invites.
<http://invites.yahoo.com/>

Eliot Ivan Bernstein

From: Jack Scanlan <jackscanlan_hollywood@yahoo.com>
Sent: Monday, September 18, 2000 11:31 PM
To: Eliot I. Bernstein; Maurice R. Buchsbaum
Cc: Jim F. Armstrong; Eliot I. Bernstein
Subject: 9/18 Recap

Eliot and Maurice:

9/18/00 Update:

RAZORFISH (DISNEY)

John Scappatura down with the flu today. He will try to make dinner tomorrow. I am to call him in the morning for possible dinner meet Tuesday.

WARNER BROS.

I spoke with David Colter, today, prior to his plane to Europe. He has a meeting scheduled next week with Chuck Dages, Greg Thaggard and himself to come to a decision about iviewit.com. In the meantime, he reiterated his support for iviewit processing the clips on an upcoming Warner Bros. movie. I left a message for Sam Smith, requesting a meeting tomorrow, Tuesday in the 2-4 block that is still open. I'll call you in the morning on this.

PARAMOUNT is moved to 5:30PM Tuesday

We will have drinks with Stephen Verona after that meeting and talk about his request for separate written agreement on a 5% commission from iviewit on Paramount, Academy, and others to be documented.

SONY

I made excellent progress at Sony, today. We began with my friend, Don Levy, who, after some persistence on my part, referred us to Tim Chambers, the Director of Technology and Production. My communication with Tim has resulted in the iviewit proposal referred up to Doug Chey, Senior Vice President-Technology, Sony Pictures. He has the DIGITALMEDIANET story with Eliot's picture and a background file. We might see him this trip, but we are moving in the right direction. Doug Chey is the same rank and position as Chuck Dages at Warner Bros.

I'll check email at Midnight and call you in the morning.

JACK SCANLAN
voice/fax:323-258-1742
message: 323-258-1135
cell: 323-363-3231

Do You Yahoo!?

Send instant messages & get email alerts with Yahoo! Messenger.

<http://im.yahoo.com/>

Eliot Ivan Bernstein

From: Jack Scanlan <jackscanlan_hollywood@yahoo.com>
Sent: Friday, September 22, 2000 6:55 PM
To: Eliot I. Bernstein; Eliot I. Bernstein
Cc: James F. Armstrong; Maurice R. Buchsbaum; Brian G. Utley
Subject: Warner Bros./iLink Follow-up

Eliot:

I just talked with Sam Smith, VP Advanced Technology WARNER BROS ONLINE. Sam wants to wait on introducing us to Sr. VP Theatrical Publicity, Don Buckley in New York until Sam can talk with his friend, Michael Tritter, the Chief Administrative Assistant. Michael is out until next Wednesday.

Sam has sent a number of action-memos to Chuck Dages.

They are still talking about how to apply iviewit to ENTERTAINDOM. Sam was pleased that Jen called him to arrange sending the materials he asked for.

I told Sam that you would be in LA next Wednesday and available for follow-up meetings if necessary.

I spoke with Scott Watkins, iLink, who has written for permission on a selection of content. He said that he would try to send it by end of Friday. Definitely on Monday. I told him that you would be in LA, next week and suggested that we try to accomplish the preliminaries and try to close, next week. Please ask Maurice if that is possible.

JACK SCANLAN

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Eliot Ivan Bernstein

From: Jack Scanlan <jack.scanlan@worldnet.att.net>
Sent: Monday, September 25, 2000 2:37 PM
To: Eliot I. Bernstein; Eliot I Bernstein
Cc: Jennifer A. Kluge
Subject: iviewit @SONY

Doug Chey, Senior Vice President, Technology for SONY Pictures Digital Entertainment has just assumed that position after serving as a VP on Chuck Dages' staff at WARNER BROS.

He is very familiar with iviewit.com and will see us in October. First availability is 2nd week.

They asked for other iviewit travel dates in October.

WHAT LUCK !!!

JACK SCANLAN
PH:323-258-1742
CL:323-363-3231

Eliot Ivan Bernstein

From: Crawford, Anne <acrawford@sonypictures.com>
Sent: Monday, March 19, 2001 3:00 PM
To: 'Jack.scanlan@worldnet.att.net'
Cc: Eliot I. Bernstein; Maurice Buchsbaum; Berg ,Corii; Kuo, Jennifer; Lee, Ginam; Chey, Doug
Subject: SPDE-Iviewit Holdings: Non Disclosure Agreement
Attachments: spde.mutual.nda.pdf

Hi Jack:

Per Doug Chey's request, attached please find the above referenced agreement. Please arrange for execution on behalf Iviewit and return fax to my attention at 310.840.7332. I will forward a fully executed copy to you for your files.

If you have any comments or questions please contact me via email or the number listed below. Thank you for your attention to this matter.

Sincerely,
Anne

Anne E. Crawford
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