

Eliot I. Bernstein

From: Eliot I. Bernstein [res0bf4a@verizon.net]
Sent: Wednesday, June 27, 2001 1:27 PM
To: William R. Kasser (E-mail); William R. Kasser (E-mail 2)
Subject: FW: In Quest of a Human Response
Attachments: In Quest of a Human Response (6.41 KB)

-----Original Message-----

From: David.Colter@warnerbros.com [mailto:David.Colter@warnerbros.com]
Sent: Monday, June 25, 2001 2:46 PM
To: John.calkins@warnerbros.com
Cc: Eliot.bernstein@verizon.net
Subject: Fwd: In Quest of a Human Response

FYI.

This has gone to Steve Case and to Ted Turner's assistant.

David

In a message dated 06/25/2001 2:36:27 PM Pacific Daylight Time,
David.Colter@warnerbros.com (DColter0264) writes:

Subj:In Quest of a Human Response
Date:06/25/2001 2:36:27 PM Pacific Daylight Time
From:David.Colter@warnerbros.com (DColter0264)
To:[Steve C](#)
CC:David.Colter@warnerbros.com (DColter0264)
Sent on: AOL 6.0 for Windows US sub 10523

Steve,

I struggled with how to start this e-mail. I have many ideas bubbling in my head, and many emotions driving these thoughts.

It was refreshing to see the first major announcement to the collective AOLTW family -- the introduction of the AOLTW Fund. I truly hope it can be successful in it's many efforts, and that I can play a part.

About a year ago I met a man who challenged my thinking, challenged my humanity, challenged my parenthood and challenged the planet. He was looking for a response from us -- to rescue the planet from devastation, to provide our children with the tools to change the course, to save us from ourselves in many respects.

We talked about these concepts... these threats ... and strove for a response.

I wondered what I could write to you to express my desire to help the vision, that I believe is embodied in the AOLTW Fund.

I have a fun job that intrigues me, and challenges my intellect. I am in the Advanced Technology group in Warner Bros. We see the future paths for many technologies, and provide a link from these technologies to the process of creating content. We bring considerable resources and effort to create a simple movie, yet allow our oceans to be polluted, our forests to be cut down, and our ozone to disappear -- how does this happen?

I don't have all the answers (many ideas), but want to spend my time solving these problems -- enabling a world where my sons can explore the wonders of nature with their sons.

These may seem the ramblings of a man with misguided thoughts, but it is simply the raising of my consciousness -- the awareness that we need to react.

It provokes many questions...

Why do we work five days a week and have two days of rest? Shouldn't it be the other way around. We would drive our cars less; waste less paper; use less water and other resources; actually get to know our fellow man; get to be the parents our forefathers could not be. Isn't that why we are on this planet?

Just evolving to a global three day weekend would impact the world in ways we cannot completely imagine.

There are numerous other actions we can take to make a difference.

These thoughts have driven me, and will drive my future. As a father I need to work within the system and means available to me, in order that my children have food and the comforts of a home. But I need to find ways in which my skills and knowledge can allow me to do both -- provide for my family and improve the future.

I am not yet sure how I can participate in the AOLTW Fund activities, but have many projects in mind which can help mobilize our friends and children to take back the planet, and enrich their future.

One such project involves the creation of an electronic "thought journal". An online community which enlists participants (scientists, children, parents, business people, ...) to add their perspective on the issues and problems we face. It can offer a forum to propose solutions, raise awareness, and contribute to projects.

During the executive road show you mentioned the impact our corporation has on humanity every day, and the responsibility we have. I firmly believe we can use our resources effectively to offer our children hope. It was your sincerity, as you spoke about this responsibility, that opened the door to write and send this e-mail.

I want to help this effort.

Thank you for the opportunity to express my thoughts. I look forward to an opportunity to discuss new ideas and to put them into motion.

Thanx,
David

"Working for the 5 day weekend"

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