

Eliot I. Bernstein

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Company: Warner Bros.

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John Rogovin was named Executive Vice President & General Counsel, Warner Bros. in September 2008 and will officially assume those posts in January 2009.

As General Counsel for the Studio, Rogovin will oversee an operation staffed with more than 125 lawyers responsible for all of the company's legal needs, including negotiations, litigation, copyright and trademark, intellectual property and employment law. In his role as Executive Vice President, Rogovin will serve as an officer of the company, working with Barry Meyer, Chairman & CEO, Alan Horn, President & COO, and the other corporate officers to help identify and delineate long-term growth strategies and business plans for Warner Bros.

A highly experienced attorney in the area of communications and media, Rogovin joined Warner Bros. following a distinguished career in public service and private practice. He was most recently a partner at Wilmer Cutler Pickering Hale and Dorr, where he helped build the firm's communications practice, focusing on federal court litigation, regulatory proceedings and mergers and acquisitions. Prior to that, he served four years (2001-05) as General Counsel for the FCC, providing guidance and advice on key communications issues including the Internet, broadband, convergence and digital rights management. Before that, he was a partner at O'Melveny & Myers LLP, focusing on trial court and appellate litigation.

From 1993-96, Rogovin served as a Deputy Assistant Attorney General for the U.S. Department of Justice in its Civil Division, supervising a unit comprised of 100 attorneys defending the U.S. in lawsuits challenging the legality of governmental policies, programs and actions. Preceding that, he was an Assistant to the Attorney General at the DOJ; served as Deputy Transition Counsel on the Clinton-Gore presidential transition; was an Associate at O'Melveny & Myers and at Kramer, Levin, Nessen, Kamin & Frankel; and served as a law clerk to The Honorable Laurence H. Silberman on the U.S. Court of Appeals for the D.C. Circuit.

John Rogovin Named Executive Vice President & General Counsel Warner Bros. Entertainment
September 17, 2008

John Rogovin, former General Counsel to the Federal Communications Commission and a highly experienced attorney in the area of communications and media, has joined Warner Bros. Entertainment as Executive Vice President & General Counsel, it was announced today by Barry Meyer, Chairman & CEO, and Alan Horn, President & COO, Warner Bros. Rogovin, who will report directly to Meyer, fills the vacancy created by the just-announced retirement of John Schulman.

As General Counsel for the Studio, Rogovin will oversee an operation staffed with more than 125 lawyers responsible for all of the company's legal needs, including negotiations, litigation, copyright and trademark, intellectual property and employment law. Rogovin will also serve as an officer of the company, working with Meyer and Horn as well as the other corporate officers to help identify and delineate long-term growth strategies and business plans for Warner Bros.

"We are thrilled to have John join the company," said Meyer. "He's well respected and highly regarded in the legal community and has an acute understanding of the intricacies and importance of the ways that media and legal issues are more and more interconnected as we move toward a digital standard. Following John Schulman in this post, he has big—almost legendary—shoes to fill, but I'm confident that he's more than up to the task

and look forward to working closely with him."

"John is a great addition to the Studio and will help us maintain the crucial balance of show and business that's so important to what we do," said Horn. "As the legal issues surrounding creativity and production grow more and more complex, it's great to have a General Counsel with John's experience and expertise in our corner."

"I'm very excited to be joining Warner Bros. and thank Barry and Alan for the opportunity they've given me," said Rogovin. "This is a time of extraordinary change and many challenges in the entertainment and communications industries. I look forward to working with the entire legal team at the Studio to not only meet these challenges head on but also help position the company as an innovator and a leader in these areas."

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From 1993-96, Rogovin served as a Deputy Assistant Attorney General for the U.S. Department of Justice in its Civil Division, supervising a unit comprised of 100 attorneys defending the U.S. in lawsuits challenging the legality of governmental policies, programs and actions. Preceding that, he was an Assistant to the Attorney General at the DOJ; served as Deputy Transition Counsel on the Clinton-Gore presidential transition; was an Associate at O'Melveny & Myers and at Kramer, Levin, Nessen, Kamin & Frankel; and served as a law clerk to The Honorable Laurence H. Silberman on the U.S. Court of Appeals for the D.C. Circuit.

Rogovin holds an undergraduate degree from Columbia University and a J.D. from University of Virginia Law School.

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Barry M. Meyer

Chairman and Chief Executive Officer

Alan F. Horn

President and Chief Operating Officer

<http://img.timeinc.net/corp/images/grey1x1.gif>

Susan Fleishman

Executive Vice President, Worldwide Corporate Communications and Public Affairs

Richard Fox

Executive Vice President, International

Edward A. Romano

Executive Vice President and Chief Financial Officer

Jeff Robinov

President, Warner Bros. Pictures Group

John Rogovin

Executive Vice President and General Counsel

Bruce Rosenblum

President, Warner Bros. Television Group

Kevin Tsujihara

President, Warner Bros. Home Entertainment Group

Kiko Washington

Executive Vice President, Worldwide Human Resources

Warner Bros. Entertainment Subsidiary Heads

Darcy Antonellis

President, Warner Bros. Technical Operations

Dan Fellman

President, Domestic Distribution, Warner Bros. Pictures

Doug Frank

President, Music Operations, Warner Bros. Pictures

Thomas Gewecke

President, Warner Bros. Digital Distribution

Jon Gilbert

President, Warner Bros. Studio Facilities

Brad Globe

President, Warner Bros. Worldwide Consumer Products

Sue Kroll

President, Worldwide Marketing, Warner Bros. Pictures

Veronika Kwan-Rubinek

President, Distribution, Warner Bros. Pictures International

Paul Levitz

President and Publisher, DC Comics

Kevin McCormick

President, Production, Warner Bros. Pictures

Hilary Estey McLoughlin

President, Telepictures Productions

John Maatta

Chief Operating Officer, The CW Television Network

Diane Nelson

President, Warner Premiere

Millard Ochs

President, Warner Bros. International Cinemas

Steve Papazian

President, Worldwide Physical Production, Warner Bros. Pictures

Peter Roth

President, Warner Bros. Television Production

Ronald Sanders

President, Warner Home Video

Jeffrey Schlesinger

President, Warner Bros. International Television Distribution

Steven Spira

President, Worldwide Business Affairs, Warner Bros. Pictures

Martin Tremblay

President, Warner Bros. Interactive Entertainment

Ken Werner

President, Warner Bros. D

Rogovin Courts the Media Mavens

Beltway bigwig lawyer cut his teeth at the FCC

By Bill McConnell -- Broadcasting & Cable, 8/7/2005 6:00:00 PM MT

While law firm Wilmer Cutler Pickering Hale and Dorr is known for its expertise in litigation, antitrust, securities and taxation law, it was once a major force in media legal work, representing such clients as Capital Cities/ABC, Times-Mirror and the Chris-Craft TV station group. But as those companies were taken over, the firm's media practice dwindled. Former FCC General Counsel John Rogovin vows to bring that business back.

The 1,000-plus attorney firm hired Rogovin as a partner and hopes he'll lure in broadcast, cable and satellite clients. "Like a lot of firms, [Wilmer Cutler] has been hot in particular practice areas at various times, and others not," says Rogovin. "Two areas I'm hoping to focus on are wireless and media practice."

Wilmer has added three major broadcast, wireless and satellite clients of late, though Rogovin won't say who they are.

THE FCC DAYS

Rogovin took the job at Wilmer Cutler after more than three years at the FCC, which he joined in 2001 when then-Chairman Michael Powell, whom he'd worked with at law firm O'Melveny & Myers, named him deputy general counsel. Rogovin became general counsel in 2003 when Jane Mago left to join the National Association of Broadcasters.

From the beginning, Mago says Rogovin acted as the co-general counsel, especially in telephone-related proceedings, since conflicts of interest forced Mago to recuse herself. (Her husband is a regulatory attorney for BellSouth.)

"He is a fabulous litigator and has an exceptional legal mind," Mago says. "We also loved Rogo's dry sense of humor."

Rogovin, whose wife, Jaye, consults for such clients as PBS Kids and BBC, counts three major legal proceedings as his most rewarding experiences at the FCC. Topping the list was the lengthy court battle to defend the FCC's decision not to impose "open access" on cable operators' Internet services. ISP Brand X, Earthlink and others sued the FCC in federal court to reverse the policy, which the FCC argued was necessary as an incentive for cable companies to quickly roll out high-speed Internet service.

Rogovin argued the FCC's case before federal appeals judges and lost, but his arguments ultimately

prevailed when the Supreme Court upheld the FCC's policy in June—though Rogovin had since left for Wilmer Cutler.

“It was very exciting to help the commission pave the way for a new generation of services,” he says. “Ultimately, the general counsel is there to get the commission where it wants to go as a policy matter.”

Rogovin says he also found tremendous satisfaction in negotiating a settlement that allowed the FCC to reclaim wireless spectrum from bankrupt Nextwave Telecom; the FCC had haggled on this for years. “Getting [the spectrum] into the hands of operators and carriers who can do something with it, getting us out of the bankruptcy ditch and getting the government paid,” he says, “turned a bad situation into a good one.”

A native of the Washington area, Rogovin followed his father, Mitchell, into law. The elder Rogovin made a name for himself as he took on what seemed to many in the capital a string of contradictory posts: He served as a senior attorney for such agencies as the IRS and CIA but also was a staunch advocate for open government, serving as general counsel for Common Cause and defending *New York Times* reporter Neil Sheehan in the Pentagon Papers case.

“My father had an exciting practice,” the younger Rogovin says, “and it looked like a lot of fun.”

He considered working with his father after he graduated from law school in 1987, but his father discouraged the idea. Says Rogovin, “He told me, ‘If you’re any good, you can do better. If you’re not, I don’t need you.’”

GOING TO BATTLE FOR THE CLINTONS

Growing up amidst the Washington establishment—and attending the city's tony Episcopalian prep school—threw a wrinkle into the 44-year-old Rogovin's upbringing. Although raised Jewish, he only recently had his bar mitzvah. He says, “It wasn't something a lot of us were doing at St. Albans.”

After stints as a judge's law clerk and an associate at a law firm, Rogovin went to work at the Justice Department in 1993 as a deputy assistant attorney general in the civil-litigation division. He led a unit of 100 lawyers defending the government against legal challenges to federal statutes and programs. His assignments included waging Hillary Clinton's battle to protect the confidentiality of documents generated by the health-care task force she led in the early days of her husband's presidency, and defending the Clinton administration's “Don't Ask, Don't Tell” policy regarding gays in the military.

At Justice, Rogovin also met several lawyers who are now his colleagues at Wilmer Cutler, including such luminaries as Jamie Gorelick, Justice's long-time second in command; renowned Supreme Court litigator Seth Waxman; and white-collar-crime expert and former FBI General Counsel Howard Shapiro.

After leaving the FCC, Rogovin chose to join Wilmer Cutler in part for the chance to work again with those old Justice Department friends, but also because of the firm's decision to ramp up its media and communications practice. “I was particularly interested in using my experience at the FCC to land in as many different communications areas as possible: litigation, transaction, regulation,” he says. “Wilmer has a dynamite base in all those.”

John A. Rogovin

Partner, Wilmer Cutler Pickering Hale and Dorr

B. July 10, 1961, Washington

Education

A.B., history, Columbia University, 1983; J.D., University of Virginia, 1987

Employment

Clerk, Judge Laurence H. Silberman, U.S. Court of Appeals for the D.C. Circuit, 1987-88; associate, O'Melveny & Myers, Washington, 1988-92; deputy assistant attorney general, Department of Justice, 1993-96; partner and chair of the telecommunications group, O'Melveny & Myers, 1996-2001; deputy general counsel, FCC, 2001-03; general counsel, 2003-05; current position since Feb. 7

Personal

Married; two children