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1 a trackable model?
2 A Well, I think you would need to need disclaim that,
3 too. If -- If it's one or the other. You know, I'm not
4 an expert on -- on disclaimers and disclosures, but I
5 have seen a lot of them and I would think that you --
6 it -- it just makes common sense to me that you would
7 differentiate between a model done with hindsight versus
8 a model that actually existed, you know, without the
9 benefit of hindsight.
10 Q Okay. And is the net of that that you would
11 want it to be clear to the client which model you were
12 presenting to the client? Is that the result?
13 A Sorry. Could you repeat?
14 Q Sure. You know, you were talking about being
15 clear as to whether you were using hindsight or not.
16 A Right.
17 Q I mean, I guess the goal of that would be to
18 make that clear to the client or the prospective client?
19 A Absolutely.
20 Q Okay. Did you advise them on whether or not
21 they should disclose that, you know, on the same page
22 with the performance results or whether they could put it
23 in a footnote?
24 A We never really got to that level of detail I
25 think, you know -- I think that ended up in compliance's

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5 Q Do you follow the enforcement cases?
6 A No.
7 Q Okay. Do you know one way or the other what's
8 permissible and what's prohibited in terms of how you
9 present your track record?
10 A The only thing I know pertinent to track record
11 is the GIPS standards. As a CFA and a CIPM I need to
12 know the GIPS standards inside and out, and I keep a copy
13 on my desk as a reference. But as far as the SEC goes,
14 no.
15 Q Okay. More generally, if you were presenting
16 model performance with the benefit of hindsight, would
17 you be comfortable with putting that -- putting that
18 performance underneath the title that says historical
19 performance?
20 A You know, first of all, my opinion on models
21 with hindsight I think they're completely useless and
22 ridiculous and should be at best supplemental information
23 and clearly identified as such.
24 Q Okay.
25 A So I have no use for historical models with
1 hindsight.
2 Q Okay.
3 A Because I could -- I could create a portfolio
4 by the end of the day today that shoots lights out, you
5 know, for the last ten years.
6 Q Uh-huh. The key thing being hindsight?
7 A Exactly.

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1 court, and I think that at one time or another I may have
2 been asked to review what was going to be the list of all
3 the disclaimers and disclosures or whatever, and I think
4 I gave some feedback on it.
5 Q Okay.
6 A Bus that is the -- that's the greatest extent I
7 would have been involved in that.
8 Q Okay. Are you a disclosure expert?
9 A No.
10 Q Did you tell SGC or SCM or any of their
11 employees that you were?
12 A I don't think so.
13 Q Okay. Did you convey that message in any way?
14 A I mean, I think it -- it can easily be assumed
15 that as a performance person I have should be familiar
16 with performance, you know, disclaimers and disclosures,
17 but the reality is that every body's were different. So
18 I don't spend -- I don't spend a lot of time on that. I
19 mean, what their interpretation of my level of expertise
20 would have been implied, not explicit.
21 Q Okay. Did you -- So you never affirmatively
22 represented yourself as an expert on disclosure?
23 A No.
24 Q Okay. In your practice, do you read the SEC
25 rules and regulations on that issue?

1 A No.
2 Q Okay. Do you keep up with the no action
3 letters?

4 A No. Page 122

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8 Q You just pick the top five filings over the
9 last five years and --
10 A Yeah.
11 Q Okay.
12 A Pretty -- Pretty easy to do really.
13 Q Right. And is the obvious danger that if you
14 do that and then don't tell the client that's what
15 they've done -- that's what you've done the client may
16 assume that that is your real track record?
17 A If it's not adequately disclosed or disclaimed,
18 then, yeah, I would think that that would be very
19 misleading.
20 Q Okay. Do you know whether or not the model
21 numbers pre-'05 that were being presented were prepared
22 with the benefit of hindsight?
23 A I do not know, no.
24 Q Were there any discussions about that issue?
25 A No.

1 Q Was management, Parrish or Stys, at all upset
2 with the FAs for raising the issue?

3 A Which issue?
4 Q The -- I should be more clear.
5 The issue regarding differences between
6 composite -- or the model performance and actual client
7 performance?

8 A No. I mean, I think that they were pretty
9 frustrated with -- with, you know, general squawking.
10 You know, the FAs were pretty squeaky wheel, that was the
11 sense that I got. They -- They wanted the world, but had
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12 no appreciation for what it took to get there, you know,
13 operationally speaking.
14 You know, if, for example, that was one of
15 my original marching orders is that -- is -- was FA
16 driven is they wanted the total wealth picture in the
17 client's statement and they wanted performance for the
18 total wealth pictures, because frankly the FAs wanted the
19 benefit of this shoot the lights out performance of the
20 bank's CD. So the bank CD is doing double digit returns
21 every year and, you know, that could buoy their accounts
22 upwards if you're able to include that positive
23 performance, especially in -- you know, the majority of
24 the Stanford accounts which were FA managed accounts that
25 weren't in SAS or SAM or any of the other professionally

1 managed, you know, strategies.

2 If it was just managed by the FA on a
3 consultative basis with the client and a CD is a
4 component of that and maybe in some cases as significant
5 component of that and you're down 10 percent and the CD
6 is up 10 percent, you're at least about to break even.
7 So that -- you know, that was one of the
8 things that the FA were very vocal about is they wanted
9 to include everything, and that's -- that's a bullet on
10 the last page of the presentation. We have a strategy in
11 place to get to a consolidated reporting capability that
12 is inclusive of all assets classes.

13 I think Mark felt that it was important
14 enough at this meeting to continue to stress that point
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19 like a CPA is in SAS for all of '06, he gets the '07
20 pitch book and he sees the SAS performance number of
21 15.55 and he looks back at his account and he sees that
22 he only got 12 --
23 A Uh-huh.
24 Q -- is that the type of thing you're talking
25 about, or is that --

1 A Exactly, yes. That's the exact thing I'm
2 talking about.
3 Q Okay. Did anything -- Did anything like that
4 come up at the March meeting?
5 A No. I don't think anyone went to a specific
6 example. You know, the examples were already given, you
7 know, Mark had passed along to me the 25, 30 some-odd
8 accounts, you know, handful from, you know, this half a
9 dozen FAs that had issue. They picked -- each FA picked
10 a handful of accounts and they all made it, you know,
11 their way to my desk to do my analysis.
12 Q Okay.
13 A Of which I selectively chose a few to look at.
14 Q Okay. So looking at this from two different
15 angles the FAs were concerned, one, about whether or not
16 the actual clients reports are accurate?
17 A Right.
18 Q And is they were also concerned about whether
19 or not the marketing materials presented an inflated
20 track record?
21 A Well, I don't know what their exact concern is,

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15 that we're addressing yet another one of their
16 complaints, which is the lack of all assets in the -- in
17 reporting and performance. So, you know, the gist of it
18 is this: Is I think Mark and Zack were trying to build
19 the business, yet they were myriad in, you know,
20 complaints about the past from the FAs and, you know, all
21 the wants and needs of the FAs to have, you know, this
22 type of reporting, this type of access. They wanted more
23 online, you know, Internet based type of access to
24 reporting. They wanted, you know, their marketing in the
25 pitch books to match what the client actually got at the

1 end of the day. I mean, they had some demands.

2 Q Okay. So that thing about the marketing
3 matching the pitch book, was there concern raised at the
4 meeting that the marketing materials were inaccurate?

5 A Absolutely, yeah. I mean, I think that was --
6 was a general issue at the firm is that, you know, a
7 really savvy person could -- could -- if they saved their
8 pitch book could say, hey, this doesn't match, and call
9 the FA out on it.

10 Q Right. So a savvy client?

11 A Exactly. A savvy client could have -- could
12 have been like, hey, this doesn't -- this doesn't --
13 doesn't jive.

14 Q For --

15 A Like, for example, let's say they were already
16 in one strategy and they're being pitched another one, so
17 that type of scenario.

18 Q Okay. So let's say somebody hypothetically
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22 it's just that, you know, I think from my perspective is
23 every one in the room wanted the numbers to jive, and how
24 are we going to get to that point where the number are in
25 line.

1 Q Wanted the marketing materials to align with
2 the actual client?

3 A Pitch books, marketing materials, client
4 reporting, everything should be in line.

5 Q Okay.

6 A I think that if we're all on the same team
7 that's what we were all looking to do.

8 Q Okay. Were any of the FAs expressing concern
9 about potential liability? Like, I'm using this pitch
10 book and the numbers are high, anything like that?

11 A Not to my recollection. You know, had I known
12 now how important that meeting was going to be maybe I
13 would have paid closer attention to some of the details
14 that didn't concern me.

15 Q Okay.

16 A So that would have been a detail that I
17 wouldn't have cared much about I don't think.

18 Q You wouldn't have cared if the FAs were worried
19 about potential liability?

20 A Well, I mean, not so much as it just -- it --
21 it didn't pertain to the job that I was -- that I was
22 working on. I mean, again, I was -- I was very focused
23 on my work versus anything that was done before my time,
24 so to put it in the proper context, I cared a heck of lot
25 less than anything that didn't have to do specifically

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1 with me and my brand new consulting firm.
 2 Q Was there any sensitivity around the materials
 3 that were presented? Were the FAS told keep this stuff
 4 in-house, or, you know, we prefer you didn't take this
 5 with you, anything like that?
 6 A Not to my knowledge.
 7 Q Okay. Was there any discussion that in any way
 8 implied should be careful that this doesn't fall into the
 9 hands of the SEC?
 10 A Not to my knowledge.
 11 Q Okay. Was there any discussion about not
 12 putting performance reporting related issues in e-mail?
 13 A Not to my recollection.
 14 Q But you can't say that it didn't happen?
 15 A I can't say for sure.
 16 Q Making notes for Mr. Stys?
 17 A And myself.
 18 Q That's a yes?
 19 A I need to remember what -- what the touchy
 20 issues were.
 21 Q For yourself and Mr. Stys?
 22 A Yes.
 23 Q Okay. So this March, 2007 meeting is over, the
 24 next thing you did is that -- as far as big picture
 25 issues, is that completing your '06 composites?

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5 Parrish, Mark Stys, you know, that whole dispersion list
 6 of here is the best numbers, the best of my abilities
 7 based upon all the data that I had to -- to give an
 8 accurate model performance for 2006.
 9 Q Okay. One last thing on the March 28th, 2007
 10 meeting, were you there for the entire meeting?
 11 A Yes.
 12 Q Okay.
 13 A As far as I know.
 14 Q To the best of your recollection?
 15 A Well, unless there was a meeting before or
 16 after me, I was there for, you know, this entire
 17 presentation at least.
 18 Q Okay.
 19 A I can't -- I can't say what people were doing
 20 when I wasn't in the room.
 21 Q Sure. Okay. So just to kind of put in one
 22 place in the transcript when you did what, so you got
 23 there, you did some of your preliminary work, you're --
 24 in '07, are you doing the '07 composites on a go-forward
 25 basis as -- as the quarters end essentially?

1 A I believe that is how things went down, yes.
 2 Q Okay.
 3 A In '07, I was actually up to date at least with
 4 the current quarter composites. It was the
 5 march backwards in time that was going to take longer.
 6 Q Okay. So you did 2007 kind of on a going
 7 forward basis, like, end of first quarter '07 you would

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 1 A I'm sorry. One more time.
 2 Q Sure. So this meeting is over, the next kind
 3 of milestone is -- is that you completing the 2006
 4 composites in mid '07?
 5 A Well, we -- we had a steppingstone before that.
 6 I mean, I think if you go back to Exhibit 33 the very
 7 last bullet of the presentation is we will consider
 8 restating 2006 for all model portfolios.
 9 Q Uh-huh.
 10 A We -- You know, so before I could even get to
 11 composite construction I was still focused on model
 12 returns.
 13 Q So making sure the model for '06 was accurate?
 14 A Correct, across all strategies.
 15 Q Okay. And then once you got that number nailed
 16 down then you moved onto the composite?
 17 A Correct.
 18 Q Okay. Do you know whether or not they restated
 19 '06?
 20 A Well, you know, this meeting happened in
 21 March -- March of '07, and from our session this morning
 22 you recall Shenna George and marketing were anxiously
 23 anticipating my work being done at the end of April of
 24 '07 --
 25 Q Uh-huh.

1 A -- which was for all intents and purposes a
 2 complete restatement of every model for all of '06.
 3 That's what I gave -- I spread that out via e-mail end of
 4 April to compliance, marketing, Jason D'Amto, Zack
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 8 take a month or so, or however long it took, do -- and
 9 deliver the numbers for the first quarter. And then you
 10 did -- you did your review for each quarter of '07, you
 11 know, sometime shortly after the end of the quarter?
 12 A Yes. I mean, we got better as the year
 13 progressed, but '07 was done in a pretty close to how you
 14 would in normal production environment.
 15 Q Okay. And then you also completed '06 around
 16 mid '07, somewhere in that ballpark?
 17 A Composites? Probably closer to late '07 or
 18 maybe even early '08.
 19 Q Okay. Okay. And then early 2008, is that when
 20 you prepared the three-year composites for each of the
 21 strategies?
 22 A Yes. I -- I started working on '06 -- or
 23 probably '05 we -- they added a few strategies to the
 24 mix, too, that I had to do, so we were up to ten
 25 strategies. And for four of those strategies I had to do

1 all three years at the same time. Although, some of them
 2 didn't have a full three years of existence.
 3 But we added the ETF. I mean, these --
 4 these -- the original six strategies were mutual fund
 5 strategies, and then they added four ETF strategies that
 6 I did as far as back as they would go -- or that they
 7 existed, so this was all happening in Q1 of '08.
 8 Q Okay. Just to kind of nail down this timeframe
 9 I'm going to hand you a document that I'm marking as
 10 Exhibit 34. It appears to be an e-mail from Steve
 11 Riordan to Mark Stys copying Jason D'Amto, Robert Baker,
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12 Christopher Thuku, and Zack Parrish entitled subject SAS
 13 composite history update, if I didn't say it, it's dated
 14 January 31, 2008.
 15 (SEC Exhibit No. 34 was marked for
 16 identification.)
 17 BY MR. KELTNER:
 18 Q It starts out, I know SAS composite history has
 19 been behind the black curtain for sometime, so I wanted
 20 to show you--all some progress. Most of the time has been
 21 spent building the tools and creating the process to get
 22 'er done not to the mention the time required for
 23 maintenance of 2007 numbers, which has recently been
 24 handed over to PMRG team for 2008.
 25 I now feel good about the process and the

1 capability of the tools so the remaining SAS and then SAM
2 should move much more expeditiously.

3 And then skipping down a little bit it
 4 says, Please find attached the three-year composite track
 5 records for SAS EQ ALT, balanced income and income, also
 6 attached are the GIPS compliant required distribution
 7 reports.

8 And then skipping forward, I expect to
 9 have the next three growth, balanced growth, and balance
 10 done in the next few days. Let me know what you think.

11 So Exhibit 4 (sic) this an e-mail where
 12 you're distributing some of your early work on the -- or
 13 early completions of the three-year composites?

14 A Yeah. This -- This would have -- Exhibit 34
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19 walk backwards in time there may be only be a handful
 20 that -- that survive all the way back to the beginning of
 21 the strategy.
 22 Q Okay.
 23 A So it was -- it was iterative process and --
 24 and it took -- it took a long time because we did test
 25 every single account.

1 Q When you do the testing that way if there were
 2 accounts, let's say in growth for example, where IAG
 3 screwed up, they were growth accounts but they failed to
 4 track the model. Are all those accounts getting kicked
 5 out?

6 A It -- You know, it's -- it's a little bit more
 7 of an art than a science, and I had to use, you know, my
 8 discretion, my experience essentially to make some
 9 determinations in certain -- you know, for certain
 10 accounts and for certain months. You know, the -- the
 11 general rule of thumb, though, that we had was -- is
 12 that -- this is a managed account program, these accounts
 13 should hold the exact same securities as each other that
 14 are in the same program.

15 We gave a tolerance of three and a half
 16 percent on either side of weighting, so if the weight
 17 target was five an account could be as little as 1.5 and
 18 as high as 8.5 from a percentage allocation perspective.
 19 If it had some very, very small, like, rights or warrants
 20 or legacy type holdings that were insignificant, I would
 21 let those pass through.

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15 would have been the first time that anyone besides myself
 16 would have seen composite -- three-year composite numbers
 17 through '07 for any of the strategies.
 18 Q Okay. And so is this also the first time that
 19 there would have been composites for 2005?
 20 A Correct.
 21 Q Okay. So you already had '06 in the can, and
 22 you were doing '07 on a rolling basis, correct?
 23 A No, no. '06 was -- was only model performance
 24 until this e-mail.
 25 Q Okay. So you didn't -- this is your first 2006

1 composite about performance?

2 A Correct. I was -- I was staying caught up with
 3 '07 and then I had to walk backwards in time to do '06
 4 and '05, because we had -- we had to no recordkeeping to
 5 tell me which account was what. We had to -- in some
 6 cases, especially for '05, we didn't even know what the
 7 model was. We didn't even have good recordkeeping for
 8 what the model was.

9 So I used the account level data to
 10 establish the model, so it was essentially a walk
 11 backwards through time so we had good information
 12 currently in '07. We had models and we had composites.
 13 And then I walked backwards in time testing every single
 14 account for every single month to make sure that we were
 15 grouping like with like for every time period all the way
 16 back to '05.

17 So by the time you get to -- you know, you
 18 could maybe have a thousand accounts as of '07, as you
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22 The goal was to include more accounts --
 23 as many as accounts as possible, because from my
 24 perspective I'm trying to get these guys on the road to
 25 towards -- towards GIPS compliance and knowing that every

1 account is going to have to be included in a composite,
 2 so the more accounts I was able to include the better.
 3 So, you know, I erred on the side of --
 4 of having a little bit more wiggle room and including
 5 versus kicking everything out that didn't match to the
 6 letter of the law.

7 Q Okay. But if an account differed in a
 8 significant manner from, you know, other accounts in the
 9 same strategy, it probably got kicked out?

10 A Yes.

11 Q Okay.

12 A And -- And we have relatively decent
 13 spreadsheets that would sort of, you know, illustrate
 14 which accounts were included and excluded as of given
 15 point in time.

16 Q Yeah. And I think I've seen some of those
 17 showing that, you know, for some strategies we have 5
 18 percent of accounts were kicked out up to maybe have a
 19 high of maybe 10, 11 percent for some of the others, does
 20 that sound ballpark?

21 A Yeah. I would -- I would try to quantify it
 22 for them and -- and, you know, for me it was useful
 23 feedback to IAG to say, you know, a lot of these kick
 24 outs, you know, are because the accounts not following
 25 the strategy, so this is basically an assessment of how

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1 you're doing from a trading perspective.
 2 But at the same time they also had
 3 accounts that were restricted and, you know, had a dollar
 4 cost averaging requirements and do not trade requirements
 5 that I was not aware.
 6 Q Sure. But were there certain accounts that
 7 just, you know, clearly IAG had just messed up on the
 8 allocation or messed up on the weighting?
 9 A I mean -- yeah, I would say so. I think I saw
 10 significant improvement, you know, as the years
 11 progressed even though I sort of did it backwards. But
 12 things were much cleaner in '07 than they were in '06 and
 13 they were cleaner and tighter in '06 than they were in
 14 '05.
 15 And so I really chalked up the
 16 inconsistencies I found to lack of experience, lack of
 17 process. I know SAS grew very, very rapidly, so I pretty
 18 much chalked up the inconsistencies to that.
 19 Q How did the changes in the model go into effect
 20 for a given investor? In other words, if you change the
 21 mold, is there automatic flow through to the client where
 22 their holdings should change?
 23 A Well, automated is -- is subjective, I think.
 24 They had a process, I don't know how automated it was,
 25 but from all the data that I have seen, and I have seen a

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5 Q Okay. And when you say net of -- gross in net
 6 of fees, which fees are we talking about? Are these the
 7 fees from Stanford or are these the fees from underlying
 8 mutual funds?
 9 A These would be Stanford fees.
 10 Q Okay. So the management fee that Stanford
 11 charges?
 12 A Yeah.
 13 Q Okay. To calculate the net of fees number --
 14 excuse me -- do you use actual cash flows?
 15 A Yes.
 16 Q Okay. So you show the fee coming out when?
 17 A Exactly as it occurs. It's a cash -- cash
 18 method.
 19 Q Okay. So it's not as simple as subtracting
 20 1.25 or whatever the fee is?
 21 A Right. But it should be a good approximation.
 22 If -- If you, you know, if the Stanford stated fee for
 23 growth, for example, was one percent annually, then
 24 approximately your difference in return should be in that
 25 neighborhood.

1 Q Okay. So, for example, on the SAS growth model
 2 you see the 2005 composite gross in net of fees?
 3 A Yep.
 4 Q Gross appears to be 8.8 and net is 7.3?
 5 A Right.
 6 Q So roughly is the fee 150 basis points?
 7 A Exactly, yep.

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1 good amount of it, you know, they were roughly in the
 2 ballpark of 80 to 90 percent, you know, of rebal on the
 3 same date.
 4 And then a lot of times they would catch
 5 their remaining -- their remaining 10 percent the next
 6 day, or maybe in some cases a couple of weeks later, or
 7 in some cases, which caused me pain, not until the
 8 following month or months thereafter. So there was --
 9 there was definitely some inconsistencies in -- in the
 10 rebals.
 11 (SEC Exhibit No. 35 was marked for
 12 identification.)
 13 BY MR. KELTNER:
 14 Q Okay. I'm going to go ahead and hand you a
 15 document that I'm marking as Exhibit -- what are we up to
 16 now -- 35 I think?
 17 A 35.
 18 Q And Exhibit 35 is a collection of documents,
 19 six pages, the, first page is entitled composite
 20 dispersion gross of fees, SAS growth January 1, 2005
 21 through December 31, 2007.
 22 Can you tell me generally what the
 23 documents are in -- that comprise Exhibit 35?
 24 A Yes. These are produced from the Advent and
 25 AXYS platform. It's -- It's the only composite report

1 that the Advent AXYS platform has. It's a summary of --
 2 you know, it's one strategy per page and it looks like
 3 we've got gross in net of fees for three of the
 4 strategies, growth, balance growth, and balanced.
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8 Q Okay. So generally the documents in Exhibit 35
 9 these are the three-year composites you compared --
 10 prepared?
 11 A Right.
 12 Q Okay. And are these the, quote, unquote,
 13 audited numbers that -- that -- that Stanford was going
 14 to use in their -- for their disclosure purposes?
 15 A It -- It would depend, I would have to see the
 16 source, because, you know, these things go through
 17 iterations and fine tuning, so I can't say for sure that
 18 Exhibit 35 is the final, final unless I knew where it
 19 came from.
 20 Q Okay. This is the version that you delivered
 21 to Stanford Group -- or Stanford Capital Management, so
 22 assuming that fact to be true, do you think it's the
 23 final version?
 24 A Yeah. If -- If it was sent to me via e-mail
 25 that said, you know, final package attached, then yes.

1 Q Okay. Did you give preliminary drafts to
 2 Stanford Capital Management or did you just give them
 3 final draft?
 4 A I -- I may have -- well, if you recall in
 5 Exhibit 34 I had only had three done and I sent those.
 6 And I don't know if I may have tweaked those after the
 7 fact or not. But most likely I tried to keep my e-mail
 8 communications to final numbers.
 9 Q Okay.
 10 A For the most part.
 11 Q So if we -- if we got these from Stanford
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12 Capital Management, the odds are that this is your final
 13 version?
 14 A Yes.
 15 Q Okay. So just real quickly let's go through
 16 the first page of Exhibit 35 just, you know, so we can
 17 kind of talk about, you know, what each column
 18 represents.
 19 A Okay.
 20 Q obviously you've year in the first column,
 21 composite TWR, that's the total weighted return. Is that
 22 what that is?
 23 A TWR stands for time weighted return.
 24 Q Okay.
 25 A And this particular one was calculated using a

1 weighted average of all the accounts within the
 2 composite.
 3 Q Okay. And the next three columns do those
 4 represent benchmarks?
 5 A Correct.
 6 Q And then it looks like there is some
 7 combination of, what? The first one is a combination of,
 8 what, S70L30?
 9 A 70 percent S&P 500, 30 percent LUM aggregate.
 10 Q okay. And the second one is, what, just the
 11 S&P or --
 12 A 100 percent S&P.
 13 Q okay. And what is the LUM aggregate?
 14 A Collection of fixed income securities. It's --
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19 the model, for example?
 20 A Well, I just think that I couldn't trace any,
 21 you know, two accounts that looked alike all the way back
 22 to, you know, January, '05, so, you know, I made some --
 23 made some educated guesses on what the membership was.
 24 And as you can see in '05, it's -- it's very weak
 25 membership compared to '07, right.

1 We're looking at 80 accounts versus 1,300
 2 accounts, so there was very -- the universe was very,
 3 very small in '05, which is why we -- we only had one
 4 account in there for the whole year.
 5 Q Is that a function of the fact that the
 6 strategy grew quickly?
 7 A I think so, yes.
 8 Q Okay. And less so that you kicked a bunch of
 9 accounts out in '05?
 10 A I think it's a function of both, more -- more
 11 than that -- I mean, they're just -- I mean, if you look
 12 at the SAS program, which to the best of my memory is
 13 that final column end of year total firm assets what that
 14 number really represented was total SAS assets and
 15 because that was the only number I could get my -- my
 16 arms around.
 17 Q Uh-huh.
 18 A You know, I couldn't get my arms around the
 19 rest of the firm assets, so I supplanted SAS assets there
 20 so program that went from 86 million to 787 million over,
 21 you know, the course of two years.

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15 It's probably the most -- It's the S&P 500 for bonds, I
 16 guess, would be the best way to put that. It's one of
 17 the most widely used bond comparisons.
 18 Q Okay. So it's kind of a good fixed income --
 19 A Exactly.
 20 Q -- benchmark?
 21 A Exactly.
 22 Q Okay. So what's these four columns underneath
 23 portfolio average TWR, median TWR, highest TWR, lowest
 24 TWR, are these like straight averages so that they
 25 average TWR?

1 A Yes.
 2 Q Okay. And the median is obviously the median
 3 and then the high and low are the range?
 4 A Yeah. It's -- It's essentially looking at the
 5 universe of accounts that were in for the entire period.
 6 For line one you would have to be in for the entire
 7 period to be included in those calculations, which is why
 8 for 2005 those numbers are same all the way across the
 9 board. It's kind of little -- it's not really an Advent
 10 glitch, but it is what it is.
 11 They -- The -- The long and the short of
 12 it is only one account was in this composite for the
 13 entirety of '05, and that's why those numbers are all the
 14 same.
 15 Q Okay. So for --
 16 A And the standard deviation is zero.
 17 Q Okay. So for '05 you had accounts rotating in
 18 and out in a given month because they may not have held
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22 Q Okay.
 23 A So that's rapid growth from my -- my
 24 perspective.
 25 Q Sure. From 86 million to 787 million in three
 1 years?
 2 A Two years. Because those are end of year.
 3 Q Okay.
 4 A It's ridiculous growth.
 5 Q And why do you say it's ridiculous growth?
 6 A Well, it's just -- it's impressive. It's very
 7 impressive growth.
 8 Q They have an impressive track record, true?
 9 A I didn't spend a lot of time focused on the
 10 track record prior to '05, but from what I have seen
 11 since, yes, it looks pretty good.
 12 Q Okay. So beating the market by 27 percent
 13 would be an impressive track record?
 14 A I would say I would like to put my money in
 15 that.
 16 Q Okay. So -- So just stepping back, I think
 17 when we talked in Boston, you know, you said you were
 18 highly confident in the accuracy of your composite
 19 numbers?
 20 A Yes.
 21 Q Okay. You said you sign the reputation -- your
 22 reputation and the reputation of your firm, you would put
 23 behind these composite numbers?
 24 A Absolutely.
 25 Q Okay.
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1 A I spent literally hundreds of hours making
2 these numbers, so for anyone to prove these numbers to be
3 inaccurate, they would have to spend hundreds of more
4 hours than I spent to make them wrong.
5 Q And if they spent those hundreds of hours,
6 you're confident that they might find a basis point here
7 or there?
8 A Exactly. One -- One or two blips.
9 Q Okay. If -- If there were a weakness -- or a
10 difference that is someone else might come up, would that
11 likely in the inclusion of accounts analysis?
12 A Absolutely. I mean, I think -- I think that if
13 two people were to do this, even, you know, at the same
14 experience level that I have, they could make different
15 determinations of inclusion, exclusion for certain
16 accounts, certain time periods. But once the composite
17 got big enough a handful, even five, ten, twenty accounts
18 here or there in or out is not going to change that
19 number.
20 Q Okay. So a few outliers shouldn't
21 significantly change the average.
22 A Exactly. Especially when you're talking about
23 1,300 accounts. You could -- You could take 300 at
24 random out of here and you would still be in, you know,
25 for 2007 for SAS growth 1,300 accounts, take 300 out,

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5 Q Okay. Who did you ask?
6 A I went to probably Mark Stys and Ken Johnson
7 and Jason D'Amto all at one time or another.
8 Q Okay. And what was the reaction when you
9 asked?
10 A Well, Mark was, like, I'll try to get it for
11 you or have the guys deliver it if -- if they have it,
12 they have it, if they don't, they don't. You know, I
13 think he tried to clear the runway for me, and then I
14 contacted Ken Johnson directly because he was the guy
15 that I had always gone to for this type of information.
16 And he presumably worked on it and pretty
17 much never got back to me, or if he did it was I don't
18 have it, can't help you.
19 Q Okay. But the net effect of it was that --
20 A Some of this stuff preceded him, I guess, as
21 well.
22 Q Okay. But the net effect was that you
23 generally had to recreate the wheel for 2005?
24 A Yes. '05 I did completely in the dark.
25 Q Okay. Is it fair to say that Stanford Capital

1 Management was not able to provide you with any
2 information that would have made you comfortable with
3 their 2005 model numbers?
4 A That's fair. I mean, if -- just out of
5 curiosity, I would -- I would love to see the
6 composite -- you know, now that composites exist, you can
7 run a report that shows the composite holdings as of each

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1 pick any one you want, like a card trick, and you would
2 still be in the 12.4 neighborhood.
3 Q Okay. But obviously that becomes less the case
4 as you have fewer and fewer accounts?
5 A Exactly.
6 Q So 2005 might be more sensitive to the issue of
7 which accounts you selected and kicked out?
8 A It would be without a doubt. That said, I
9 spent a ton of time on it trying to make sure that the
10 accounts that were included, anybody could back and audit
11 that and say I can see why he did what he did.
12 Q Okay. So I'm going to -- a question that I
13 kind of need to ask to test what you did. I mean, was
14 there any bias on your part toward kicking out
15 underperforming accounts?
16 A No, absolutely not.
17 Q Okay. A minute ago you touched on the fact
18 that to do 2005 and, I guess, to a degree '06, you had to
19 reconstruct the model?
20 A Yes.
21 Q And you also had to determine for yourself
22 which accounts fell within which strategy?
23 A Correct.
24 Q Okay. Did you make any attempt before you
25 undertook to do those things to ask the company for

1 records?

2 A I did.
3 Q Okay. And what were you told?
4 A They didn't have them.
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8 month. You could also run a composite transaction
9 summary to see when the composite was rebalanced.
10 And if you really wanted to know how bad
11 their '05 was, you could compare that to Ken Johnson's
12 '05 models so that -- you -- you could do a lot of work
13 on '05. You could -- You could find out a lot of stuff
14 if you did an analysis of '05. If you look at what Ken's
15 models are versus my composites.
16 Q Okay. Okay. Just real quickly, I'm going to
17 hand you a copy of a document that's been previously
18 marked as Exhibit 4. I will represent to you that it is
19 a Stanford allocation strategies proposal, it says it was
20 prepared for Jane Foster and presented by Tom Wollsey
21 W-o-l-l-s-e-y, it was produced to us by Stanford Group
22 Company or Stanford Capital Management. If you flip to
23 the growth performance page it's entitled historical
24 performance at the top?
25 A Historical performance?

1 Q Yeah. Do you see that?
2 A Okay. Yep.
3 Q Okay. You see the SAS growth table on the
4 right-hand side?
5 A Yes.
6 Q Okay. You see the 2005 number there?
7 A Yes.
8 Q Is that -- Is that 8.82?
9 A Correct.
10 Q Okay. And the composite return in Exhibit 35,
11 gross of fees is that 8.81?

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12 A Yes.
 13 Q Okay. So does it appear to you that they're
 14 substantially using your 2005 number in the Exhibit 4
 15 performance for growth?
 16 A Yeah. I would just wonder why there was any
 17 difference at all unless the number -- I will say this:
 18 Numbers in Advent never get locked down, so...
 19 Q Might move by a basis point?
 20 A It -- It -- They do. They do.
 21 Q Okay. But if you look at '06, are the
 22 numbers -- numbers are identical between your work in
 23 Exhibit 35 and Exhibit 4?
 24 A Right.
 25 Q 14.68?

1 A Right.
 2 Q Okay. And 2007 it's a little off, 12.43 for
 3 your product and 12.4 from the growth --
 4 A Right.
 5 Q Okay. But it generally appears that in 2007
 6 and '06 and '05 Exhibit 4 is using your audited numbers?
 7 A Agreed.
 8 Q Okay. I think if you flip to the -- let's find
 9 it. Okay. If you flip to the disclosure page at the
 10 back of the document?
 11 A Yes.
 12 Q There is a reference to the performance results
 13 for SAS income, SAS balanced, goes through the list of
 14 strategies. Said it includes accounts managed by SCM
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19 A Okay.
 20 Q Okay. Did you advise Stanford on that
 21 disclosure?
 22 A No.
 23 Q Did you advise them at all that they could
 24 disclaim away their pre-2005 track record?
 25 A No.

1 Q Okay. Just being an expert in this field, you
 2 know, are you -- is this industry practice to include a
 3 track record pre-'06 and then say, you know, we can't
 4 tell you if it's accurate, current, or complete or -- and
 5 we tell you that it shouldn't be relied upon?
 6 A Well, to be honest most of my experience is
 7 with firms that are GIPS compliant or on the path to
 8 being GIPS compliant. I'm not as familiar with the rules
 9 of engagement for noncompliant firms such as Stanford. I
 10 mean, just from a personal opinion perspective, I think
 11 it's a pretty weak disclosure.
 12 Q In terms of disclaiming what -- at the back of
 13 a document any reliance on the historical track record at
 14 the front of the document?
 15 A Well, I just think that, you know -- okay.
 16 Previous performance figures have not been audited, but
 17 that -- that's really all it says is that they just
 18 haven't been checked by anybody independently. It
 19 doesn't say any -- give any other details as to how they
 20 were calculated, whereas the sentence before it says that
 21 performance results are from actual accounts and that's
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15 that have been audited and verified Riordan Consulting,
 16 L.L.C., from the first quarter of 2006. Do you see that?
 17 A Yes.
 18 Q Okay. And -- And you authorized them do to
 19 that, to use your audited work in their marketing
 20 materials?
 21 A I don't recall explicitly saying that, but I
 22 don't have a problem with it.
 23 Q Okay. It was your understanding that that's
 24 how they were going to use it?
 25 A It doesn't surprise me, but I don't remember
 1 explicitly giving permission.
 2 Q Okay. You didn't sign a consent letter, like a
 3 typical U.S. accounting firm does?
 4 A No, I didn't.
 5 Q Okay. But -- But you understood that they
 6 wanted an audited track record?
 7 A Yes.
 8 Q And you knew the reason they wanted it was to
 9 present it to clients?
 10 A Absolutely.
 11 Q Okay. The next sentence says previous
 12 performance figures have not been audited and SCM does
 13 not represent that the -- this information is accurate,
 14 current, or complete and it should not be relied upon as
 15 such. Do you see that sentence?
 16 A Yes.
 17 Q Okay. So it appears to be relating to any
 18 periods pre-2006?
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22 been checked by someone. This just say previously
 23 nothing has been checked.
 24 Q Okay.
 25 A That's what I mean by it appears to be weak.
 1 Q Okay. Can you tell from this disclosure
 2 whether or not it's model performance?
 3 A No.
 4 Q Can you tell whether or not it's model
 5 performance with the benefit of hindsight?
 6 A No.
 7 Q Can you tell whether or not actual clients may
 8 have experienced performance that vastly differed from
 9 the performance presented?
 10 A It would not surprise me.
 11 Q Okay. But you can't tell that from the
 12 disclosure?
 13 A No.
 14 I'm also curious as to why they didn't
 15 include '05, which was checked by me.
 16 Q Good point.
 17 So you're noting that in the disclosure
 18 they say that Riordan -- that you audited '06 forward,
 19 but there is no mention of 2005?
 20 A I did '05.
 21 Q Okay. And when you look in that table, I think
 22 there is a date. I will just tell you where it was. It
 23 says as of June, 2008, and so you would have completed
 24 your audit for 2005 prior to June of 2008?
 25 A Absolutely. At that point I was done with
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1 anything other than current quarterly work for Stanford.

2 Q Okay.

3 A I wrapped up everything for them pretty much by
4 April of '08, and at that point I was just doing current
5 quarter work.

6 MR. KELTNER: Let's go off the record.

7 (A brief recess was taken.)

8 (SEC Exhibit No. 36 was marked for
9 identification.)

10 BY MR. KELTNER:

11 Q Okay. While we are on the break you identified
12 a couple of documents that may be relevant to prior
13 discussions we've had. I'm going to go ahead and mark as
14 Exhibit 36 a document that is entitled SAS replacement
15 journal. Can you tell me what Exhibit 36 is?

16 A Yep. Exhibit 36 is the rebalancing activity
17 that I received from Ken Johnson, which was supposed to
18 tell me what -- which models were rebalanced and when,
19 but it ended up really being as it just told you the
20 month and the year that the rebalancing occurred and the
21 name of the security and -- and lacked really the
22 necessary information to calculate true model
23 performance.

24 Q Okay. So from Exhibit 36 can you tell which
25 strategies are impacted by any of the rebalances

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5 document off the record I think you said it was
6 laughable?

7 A It is not something that you could really use
8 in a bona fide investment management shop as, you know,
9 recordkeeping.

10 Q Okay. Because clearly there was -- there was
11 significantly more activity than is represented in
12 Exhibit 36?

13 A Exactly.

14 Q Okay. So using Exhibit 36 there would have
15 been no way to re-correct the model?

16 A Correct.

17 Q Okay.

18 A This ended up being a useless piece of paper to
19 me.

20 Q Okay. Who gave you Exhibit 36?

21 A Ken Johnson.

22 Q Did he explain in any way you to the problems
23 with Exhibit 36?

24 A You know, the gist I got from Ken, who is a
25 really nice guy, is that we just -- I just don't have the

1 details, and he apologized.

2 Q Did he blame anybody for that, or did he say,
3 you know, the guys -- it was done before I got here,
4 anything like that?

5 A No. He just -- He just said this is all I
6 have, and that was typical Ken. This is best I can do.
7 This is all I have. That was the same old story I would

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1 indicated?

2 A No, you can't.

3 Q Okay. And what would you -- what would you
4 have needed in order for Exhibit 36 to be useful?

5 A Basically, the journal that I created from
6 scratch on my own with the actual activity that I
7 observed when I drilled into the detailed analysis of
8 these models. I was able to determine the actual
9 rebalance date and the percentage of the rebalance and
10 which model it was -- impacted.

11 Q Okay. Can you put his document in a timeframe
12 for me? I mean, when did you get this document?

13 A I would say -- well, based upon the date of the
14 last rebal here is April, '07, so I most likely got it
15 sometime after April, '07, or maybe even in April of '07.
16 I had seen a previous version that was very similar
17 that's in my records somewhere that had pre -- you know,
18 only dated through '06 on it.

19 Q Okay.

20 A So this is a -- this journal goes from
21 December of '03 through April of '07.

22 Q Okay. So that single piece of paper was
23 reported to you to be all rebalances during that
24 timeframe?

25 A Yes.

1 Q Okay. And --

2 A The only record that I could get of five years
3 worth of rebalances for six strategies.

4 Q Okay. And I think when you described this
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8 get regularly.

9 Q Okay. So he represented -- Ken Johnson
10 represented that you Exhibit 36 was the only record he
11 had of the rebalancing the transactions within the SAS
12 model?

13 A Yeah. That's correct. Up -- Up though point
14 of April of '07. I do recall that we did have a
15 subsequent meeting once I had 2006 buttoned up and maybe
16 even the first quarter of '07 with what a real
17 transaction journal should look like, and I handed that
18 over to them and I said, okay. You know, try to maintain
19 this on a go forward and it would be useful for the
20 performance group if you do. And so my understanding is
21 that they do that now.

22 Q Okay. And would you need to do that -- a
23 separate one for each strategy?

24 A Yes.

25 Q Okay. So you certainly wouldn't have rolled

1 them all into one piece of paper?

2 A Right.

3 Q Okay. Aside from your work to construct a
4 journal, are you aware was there any of attempt by
5 Stanford Capital Management or its employees to do that
6 work before you became involved?

7 A No. I think -- I think I was the one that
8 called attention to it.

9 Q Okay. So we have heard rumors of a project to
10 reconstruct the transactions, reconstruct the
11 rebalancing. As far as you know, that didn't happen

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12 until you got involved in mid -- sometime in 2007?
13 A Well, as soon as I started trying to calculate
14 model performance I knew that I needed the actual dates
15 and amounts of the rebalances or else I was going to
16 produce equally inaccurate numbers. So I started asking
17 for this type of information very early on in the game.
18 Q Okay.
19 A I was not actually able to reconstruct my
20 version of the rebalancing record until I had composites
21 built, then I used the composites so the account level
22 actual real world transactions to back my way into a
23 model, quote, unquote, model trade journal.
24 Q Okay.
25 A So I used a real world activity to create model

1 rebalances.

2 Q Okay. Is that somewhat backwards?

3 A Well, it's all -- that's all I could do, and is
4 probably more accurate than any records they didn't keep.

5 Q Right. So until you had prepared your
6 composites, there was no way for you to prepare an
7 accurate model?

8 A Well, to the utmost of accuracy, yes. I
9 would -- I probably did some especially in '06, which is
10 all we had. I probably used another method to figure out
11 rebals, which would -- would be very similar to what I
12 did after composites were constructed. And that is just
13 run transaction journals for accounts that I knew were in
14 a strategy, and then I picked up the rebals off of those

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19 A Well, I thought I got it -- I thought I got it
20 almost immediately when I arrived on the scene at the end
21 of '06, and this is only through '06, so that's probably
22 accurate. Probably early '07 I would guess.

23 Q Okay. And what was Exhibit 37 represented to
24 you -- what were you told it represented?

25 A I would imagine, and I'm -- I'm -- it's I'm a

1 little fuzzy on the details, but I'm guessing it was
2 given to me as -- you know, again from Ken Johnson saying
3 that we don't have a lot of details as to how we
4 calculated the returns or -- or the basis for these
5 historical returns. But this document, Exhibit 37, at
6 least tells you what we know them to be.

7 Q Okay.

8 A So here is something for you to start with.

9 Q Okay. Is it fair to say that exhibit --- you
10 were given Exhibit 37 and essentially told it represented
11 the track record for the SAS program?

12 A Yes.

13 Q Okay. And -- And specifically the model
14 numbers prepared by the investment advisory group?

15 A Most likely, yes. Well, I mean, there were --
16 they were the only people responsible at the time for --
17 for producing these numbers is the IAG group.

18 Q Okay. And just to put it in context in this
19 early January -- early 2007 timeframe, who would that be?

20 A Ken Johnson.

21 Q And he reported to?

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15 accounts. So I probably did '06 off of a subset too.

16 Again, backed my way into rebals.

(SEC Exhibit No. 37 was marked for
17 identification.)

18 BY MR. KELTNER:

19 Q One other document you identified when we were
20 off the record, I'm handing you a document marked as
21 Exhibit 37 it says Zephyr Style Adviser top periodic
22 returns. It has a list of growth strategies down the
23 left-hand side and then dates across the top. And it
24 appears to layout performance numbers for 2002 through
25

1 2006.

2 Can you identify Exhibit 37?

3 A Sure. Exhibit 37 is the traditional six SAS
4 strategies, the mutual fund strategies and their returns
5 monthly and quarterly and annually for the periods of
6 2002 through 2006. And it appears that the report was
7 concrete by Zephyr style Adviser.

8 Q Okay. And when say returns, you mean model
9 returns?

10 A Yes. Although, at some point there is no
11 saying that they couldn't have switched over and put in
12 composite returns, because Zephyr just takes whatever
13 return you tell it to. It's not a return calculator.
14 What Zephyr does is it takes return data and then
15 provides other types of analysis such as risk returns and
16 that type of thing. So you can -- you can feed it any
17 return stream you want.

18 Q Right. But when did you get Exhibit 37?
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22 A Jason and -- Ken and Jason D'Amtio.

23 Q I understand that you also received attribution
24 reports from Ken Johnson?

25 A Yes.

1 Q Okay. Briefly tell me what those attribution
2 reports are.

3 A They were called -- I believe, I'm not a
4 hundred percent sure, but I believe that the monthly
5 attribution reports were created by Ken Johnson. He --
6 They're misnamed because they're really contribution
7 reports and what it is a month end snapshot of the
8 strategy level holdings, the weights of each holding
9 within the strategy, the return of each name within the
10 strategy for that month, and then a weighted average
11 return of the strategy giving a total of return for the
12 strategy.

13 So each -- it's called a contribution to
14 return because each member of the strategy contributes to
15 total return based upon its weight and its return. If
16 that is all that was being done to calculate the strategy
17 return, it's inherently flawed because it's a month-end
18 snapshot and it wouldn't necessarily hold true for the
19 entire month, only in the months where they had no
20 rebalance activity, which did -- I did see that to happen
21 from time to time where the model stayed true for the
22 whole month.

23 But if there was one rebal in the period
24 then, you know -- the return is going to be flawed.

25 Q Okay. I'm just trying to put some of your
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