

Eliot I. Bernstein Founder & Inventor Direct Dial: (561) 245-8588 (o) (561) 886-7628 (c)

Sent Via Email: dowling@apple.com

Friday, November 09, 2012

Steve Dowling

Senior Director, Corporate Public Relations at Apple

Apple, Inc. (NASDAQ: AAPL) Business: (408) 974-1896 Business 2: (408) 996-1010

Re: WEBSITE <u>WWW.STEVEDOWLING.COM</u>, APPLE (NASDAQ: AAPL) GENERAL

COUNSEL BRUCE SEWELL AND CIVIL AND CRIMINAL LIABILITIES TO APPLE INC.

SHAREHOLDERS AND OTHERS

Dear Mr. Dowling,

I regret not getting back to you sooner but I had a death in the family, my father, and my response therefore delayed. Per our telephone conversation you initiated on June 26, 2012 with Pat Hanley and me, regarding the domain name containing your name @ www.stevedowling.com¹, I was a bit concerned with some of the statements you made. First off, I was taken aback as to why you had called me regarding claiming the domain name from me and making accusations against the author of the domain, while at the very same time claiming ignorance and stating that you had not read ANY of the materials at the site that you were complaining about. Your whole denial of having NOT read ANY information regarding the website containing your name and how that site relates to the Iviewit Federal RICO and ANTITRUST Lawsuit², which Apple is a named Defendant in,

http://iviewit.tv/CompanyDocs/United%20States%20District%20Court%20Southern%20District%20NY/20080509%20FINAL%20AMENDED%20COMPLAINT%20AND%20RICO%20SIGNED%20COPY%20MED.pdf , hereby incorporated in entirety by reference herein.

Iviewit Motion listing Apple, Inc. as a Defendant @

http://www.iviewit.tv/20120727%20COURT%20STAMPED%20FINAL%20SIGNED%20Motion%20to %20Remand%20and%20Rehear%20Lawsuit%20after%20Investigations%20of%20the%20New%20York%20Attorney%20General%20415935.pdf hereby incorporated in entirety by reference herein.

¹ Exhibit 1 – copy of homepage @ www.stevedowling.com

² Iviewit Amended Complaint

while claiming the site was defaming you and the author had a vendetta for you, reeks of untruth and makes the whole call suspect.

One particular statement that confused me was your claim that you had not known that Apple Inc. AAPL (NASDAQ) ("Apple"), Senior Vice President and General Counsel, Bruce Sewell, was directly tied to the information at the website www.stevedowling.com containing your name, as the site has links on the homepage that point to SEC complaints filed against Mr. Sewell while he was at Intel³. Further, your claims that you did not see ANY information regarding the site but then yakked on and on regarding how you were the victim of "harassment" by the author, Crystal Cox at that very site, brings into questions your sanity. What really stinks in that claim of ignorance is that if you had read NOTHING at the website that you complain of, how do you know you are being harassed at that site? How do you know that it does not say you are the cutest man at Apple and deserving of a raise? Whereby if the current new problems we made you aware of regarding Apples massive infringement of my technologies and lawsuit liabilities are successfully resolved, you may very well be?

However, the reclaiming of the domain with your name has now become a far more complicated and serious situation as of our conversation, as it has morphed into a situation where we have communicated serious liabilities regarding Apple to you and you must now act accordingly. After becoming fully aware in our conversation of the following,

- 1. the criminal and civil lawsuit information regarding Apple and Bruce Sewell posted at the website containing your name,
- 2. the connection with that website to Bruce Sewell, Chief Counsel of Apple who left Intel shortly after the SEC complaints were filed against him there.
- 3. the information regarding Sewell's involvement in the Iviewit Federal RICO and ANTITRUST LAWSUIT and,
- 4. an SEC Complaint naming Sewell,

the liabilities that may stem from this information to Apple and Apple's Shareholders makes your reclaiming that site not the big issue any longer and your focus should instead be on notifying all parties with any liabilities that will result from this information

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³ Iviewit SEC Complaint naming Sewell http://www.iviewit.tv/CompanyDocs/United%20States%20District%20Court%20Southern%20District%20NY/20090325%20FINAL%20Intel%20SEC%20Complaint%20SIGNED2073.pdf

now disclosed to you. Hopefully, in the time that has passed since our call, you have already taken precursory steps to communicate this information to the appropriate parties.

This knowledge of current and ongoing liabilities to Apple inures large responsibilities for a Director of Apple, especially for the head of Corporate Communications. The information now communicated to you in our conversation and the additional information at the website www.stevedowling.com, now leaves you with legal obligations to report such knowledge of the wrongdoings of Executives of Apple to all the proper authorities and take all internal steps necessary to notify counsel, the board, etc. of the information communicated to you. Communicating this information immediately regarding liabilities stemming from the actions of Senior Vice President and General Counsel, Sewell and Apple's infringement of my technologies, to any/all parties who now incur liabilities from these allegations, such as Apple's Board of Directors, Apple's Auditors, Apple's Shareholders, etc is legally required of you. Presumably, as a Director of Apple, you are an executive of the company with legal and fiduciary responsibilities to Apple's Shareholders, Board of Director and Executive Management and therefore obligated legally to communicate this information, especially where you are centrally involved.

Concerning legal and fiduciary responsibilities, your first breach of them may have already occurred when you refused to get Apple's General Counsel Sewell (or other non-conflicted third party counsel) on the phone to discuss the situation with us. Instead you stated that if we were unwilling to release the domain name www.stevedowling.com to you that we should just forget the whole episode, yet you cannot forget the new civil and criminal information we disclosed to you. Especially after we notified you of Sewell's involvement with an ongoing Federal RICO and ANTITRUST Lawsuit and ONGOING Federal Investigations by the SEC and Mary Shapiro regarding Mr. Sewell directly. Whereby the website with your name contains links to all this information and the blog actually questions your responsibilities to report this information to those with resulting liabilities at the time you issued a press release on Sewell's arrival at Apple.

It is beyond my comprehension or any sane persons, how you can be the Director of Corporate Communication and not want to communicate information that could have massive liabilities to Apple's Shareholders. As I mentioned in our call the liabilities are in the Trillions claimed in the RICO and ANTITRUST Lawsuit and Trillions more in ONGOING Intellectual Property infringements.

Steve, "what we've got here is a failure to communicate ⁴" as Pat Hanley similarly stated in our phone call. To resolve this matter I am going to extend to you until 5pm on November 16, 2012 an opportunity to communicate the information regarding these matters to the proper people at Apple, in order to arrange a meeting with us to discuss these matters more fully with your non-conflicted counsel and my counsel. If I do not have confirmation at that time or you fail to communicate a response, I will proceed with filing an SEC Complaint and other criminal and civil complaints stating that liabilities are being hidden from Apple Shareholders, Auditors, etc. by Directors at Apple, including yourself and Mr. Sewell. This Federal SEC complaint will look much like the one already filed against Intel and Bruce Sewell, while he was with Intel and can be found at the following URL's, hereby incorporated in entirety by reference herein,

http://iviewit.tv/CompanyDocs/United%20States%20District%20Court%20Southern%20District%20NY/20090325%20FINAL%20Intel%20SEC%20Complaint%20SIGNED2073.pdf

and

http://www.free-press-release.com/news-open-letter-to-intel-corp-nasdaq-intc-board-of-directors-intel-shareholders-re-inventor-eliot-bernstein-iviewit-companies-trillion-dollar-ri-1297863660.html .

Finally Steve, it has come to our attention that recently Mr. Sewell may have been involved recently in an insider trading allegation while at Apple⁵. We want to state that these civil and criminal liabilities noted herein may also have been the basis for Mr. Sewell's trading of stocks and should be reported to all parties with liabilities and any others you feel this pertinent information should be communicated too. I look forward to your timely response. If you have any further questions or need additional information, please feel free to contact me.

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⁴ Cool Hand Luke – Novel by Donn Pearce

⁵ Exhibit 2 – "Uh-Oh Insider Trading: SVP Legal Bruce Sewell Sells AAPL Stock" by Patently Apple http://www.patentlyapple.com/patently-apple/2012/11/uh-oh-insider-trading-svp-bruce-sewell-sells-aapl-stock.html

Respectfully Yours,

Eliot I. Bernstein Founder & Inventor

Iviewit Holdings, Inc. – DL
Iviewit Holdings, Inc. – DL
Iviewit Holdings, Inc. – FL
Iviewit Technologies, Inc. – DL
Iviewicom, Inc. – DL
Iviewit.com, Inc. – FL
Iviewit.com, Inc. – DL
I.C., Inc. – FL
Iviewit.com LLC – DL
Iviewit LLC – DL
Iviewit Corporation – FL
Iviewit, Inc. – FL
Iviewit, Inc. – DL
Iviewit Corporation

cc/ec:

Bruce Sewell, Senior Vice President and General Counsel, Apple (408) 974-8530 Facsimile

Enclosure(s)/Attachment(s)/URL's

All Uniform Resource Locators (URL's) and the contents of those URL's are incorporated in entirety by reference herein and therefore must be included in your hard copy file WITH ALL EXHIBITS, as part of this correspondence and as further evidentiary material to be Investigated. Due to allegations alleged by New York State Supreme Court Whistleblower Christine C. Anderson and similar claims in the Iviewit RICO & ANTITRUST Lawsuit regarding Document Destruction and Tampering with Official Complaints and Records, PRINT all referenced URL's and their corresponding exhibits and attach them to your hard copy file, as this is now necessary to ensure fair and impartial review.

Page 6 of 21 Friday, November 09, 2012

RE: WEBSITE <u>WWW.STEVEDOWLING.COM</u>, APPLE (NASDAQ: AAPL) GENERAL COUNSEL BRUCE SEWELL AND CIVIL AND CRIMINAL LIABILITIES TO APPLE INC. SHAREHOLDERS AND OTHERS

In order to confirm that NO DOCUMENT DESTRUCTION OR ALTERCATIONS have occurred, once complete forward a copy of this correspondence with all exhibits and materials included to, Eliot I. Bernstein at the address listed herein. This will insure that all parties are reviewing the same documentation and no additional illegal activity is taking place. If you, for any reason, are incapable of providing this confirmation copy, please put your reasons for failure to comply in writing and send that to Eliot I. Bernstein at the address listed herein. Note, that this is a request only for a copy of this Correspondence and the referenced materials and NOT a request for any Case Investigation information, which may be protected by law.

cmb/eib

Exhibit 1

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eneral Counsel				Broker@Yahoo.com. Bruce Sewell, APPLE's vill eventually pay the price. Steve Dowling
iViewit Patent	Theft Bruce Sewell Click	to Read iViewit Blog	Regarding Bruce Sew	ell
SEC Complain	t Naming Intel, Bruce Sewell Was Ge	neral Counsel	Demand Letter Ignored	d by Bruce Sewell now Apple General Counsel
Find Out More	About the Iviewit Scandal		_	
Friday, October 12	2, 2012			Bruce Sewell Shareholder FRAUD and
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	Cox at 11:59 AM No comments:			Click Here for Demand Letter from Eliot Bernstein of Mewit to Bruce Sewell, now APPLE General Counsel.
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	Recommend this on Google			http://www.docstoc.com/docs/123917624/Stevi -DowlingBruce-Sewell-Demand-Letter
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Senior Vice President - General Counsel

Steve Dowling - Apple PR Lead Steve Dowling is Hiding a 13 Trillion Dollar Patent Theft	11/8/12 8:43 PM
http://intelcorruption.blogspot.com/2011/02/intel-corp-intc-press-release-on-mass.html	
http://intelcorruption.blogspot.com/	
http://ceopaulotellini.blogspot.com/	
http://www.docstoc.com/docs/76761711/Jenifer-deWolf-PaineAllen-Fagin-Proskauer-Rose-LLP	
Steve Dowling, of Apple, AAPL - Apple Inc. recently spoke with one of the iViewit Technology Inventors, and Founder of iViewit Technologies. Steve Dowling fails to disclose to Apple, AAPL - Apple Inc., this Massive Liability, and Apple, AAPL - Apple Inc. continues to knowingly infringe on the iViewit Video Technology.	
More Regarding Steve Dowling, of Apple, AAPL - Apple Inc. Failing to Disclose.	
http://www.stevedowling.com/2012/10/aapl-apple-inc-nasdaq-bruce-sewell-and.html	
http://www.stevedowling.com/	
Find Out for Yourself, the Massive Shareholder, Bondholder Liability that Apple, AAPL - Apple Inc. Faces over the Knowing Infringement of the iViewit Video Technology. Take a Look at the information and documents linked below.	
iViewit Patent Filings	
http://www.iviewit.tv/#USPTOFILINGS	
iViewit US District Court Documents http://www.iviewit.tv/#USDC	
IViewit US Court of Appeals Documents http://www.iviewit.tv#USCA	
iViewit Technology Evidence List http://www.iviewit.tr/#Evidence	
IViewit SEC Complaint regarding the iViewit Technology http://iviewit.tv/CompanyDocs/20100206%20FINAL%20SEC%20FBI%20and%20more%20COMPLAINT%20Agai nst%20Warner%20Bros%20Time%20Warner%20AOL176238nscolorlow.pdf	
Investigative Blogger Crystal L. Cox is Dedicated to Exposing ATT and Wayne Watts in regard to the IViewit Video Technology Infringement.	
More at http://www.brucesewell.net/	
Posted by Crystal L. Cox at 8:09 PM No comments:	
+1 Recommend this on Google	
Wednesday, October 3, 2012	
AAPL Major Holders - Steve Dowling and Bruce Sewell Know of Massive Lability and FAIL to Disclose to Shareholders. Major Direct Holders (Perms 3 & 4) Holder Johnson 200, 100, 100, 100, 100, 100, 100, 100,	
	Page 2 of 8

Senior Vice President - General Counsel

Top Institutional Holders								
Holder	Shares	% Out		Value*	Reporte	d		
FMR LLC	46.967.215	5.01	27 428	853,560	Jun 30,			
VANGUARD GROUP, INC. (THE)	40,121,036	4.28		685,024	Jun 30,			
BlackRock Institutional Trust Company, N.A.	25,173,473	2.69		308,232	Jun 30,			
PRICE (T.ROWE) ASSOCIATES INC	23,665,149	2.52	13,820.	447,016	Jun 30,	2012		
JP MORGAN CHASE & COMPANY	15,765,919	1.68		296,696	Jun 30,			
Invesco Ltd.	14,417,460	1.54	8,419,	796,640	Jun 30,	2012		
NORTHERN TRUST CORPORATION	13,319,368	1.42	7,778,	510,912	Jun 30,	2012		
Bank of New York Mellon Corporation	12,608,220	1.35	7,363,	200,480	Jun 30,	2012		
Capital World Investors	12,122,930	1.29	7,079,	791,120	Jun 30,	2012		
Susquehanna International Group, LLP	10,666,859	1.14	6,229,	445,656	Jun 30,	2012		
Top Mutual Fund Holders								
Holder	S	hares	% Out		Value*	Reported		
FIDELITY CONTRAFUND INC	13,19	96,578	1.41	7,706	537,620	Apr 30, 2012		
GROWTH FUND OF AMERICA INC	11,80	03,000	1.26	7,076,	488,650	Mar 31, 2012		
VANGUARD TOTAL STOCK MARKET IND FUND	DEX 11,36	3,899	1.21	6,813,	225,645	Mar 31, 2012		
Powershares Exhg Traded Fd Tr- Powershares QQQ Tr, Series 1	9,76	88,492	1.04	5,643,	550,883	May 31, 2012		
VANGUARD 500 INDEX FUND	8,32	29,480	0.89	4,993,	939,734	Mar 31, 2012		
VANGUARD INSTITUTIONAL INDEX FUNINSTITUTIONAL INDEX FD	ND- 8,08	36,267	0.86	4,848,	121,379	Mar 31, 2012		
SPDR S&P 500 ETF Trust	7.65	86,014	0.81	4 4 1 1	554,368	May 31, 2012		
FIDELITY GROWTH COMPANY FUND		95,959	0.66		591,393	May 31, 2012		
PRICE (T.ROWE) GROWTH STOCK FUN	ND.	7,100	0.60	1001610-01/018	741,305	Mar 31, 2012		
INC. COLLEGE RETIREMENT EQUITIES FUN	ID.	98,970	0.52			Mar 31, 2012		
STOCK ACCOUNT								
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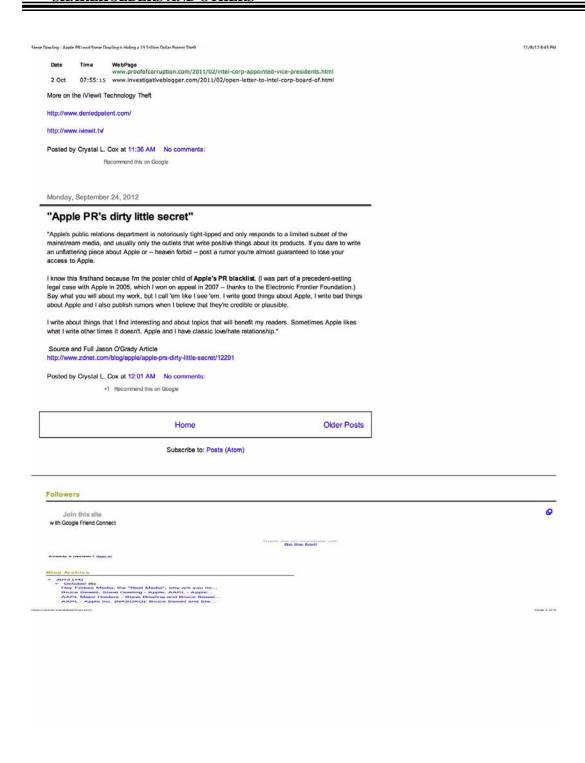
Steve Dowling - Apple PR Lead Steve Dowling is Hiding a 13 Trillion Dollar Patent Theft IVIEWIT Bruce Sewell of Apple KNOWS This, and So Does Steve Dowling of APPLE. AAPL - Apple Inc. (NASDAQ) Stocks may very well plummet once AAPL, Apple Inc. Discloses this Liability to Shareholders. The Document Below was sent To D. Bruce Sewell Intel Corp. March 6th 2009, then General Counsel of Intel Corp. From Eliot Bernstein, iViewit Technologies. Regarding Intel Use of IViewit Technology. This was sent after a Phone Call with Bruce Sewell regarding this massive shareholder and liability issue. Bruce Sewell Apple General Counsel, Steve Dowling Apple BOTH know of Massive Shareholder Fraud and Liability Link to Document on iViewit Site http://iviewit.tv/CompanyDocs/United%20States%20District%20Court%20Southern%20District%20NY/2009 Research Links Proving that Apple's General Counsel Bruce Sewell KNOWS that Intel Corp. INTC was and is infinging on the I/Jewill Technology rights and that this will cost INTC, Intel Corp. Shareholders Millions on Top Of Millions. And. Bruce Sewell http://iwewit.tw/CompanyDocs/United%20States%20District%20Court%20Southerm%20District%20NY/2006%20Intel%20Demand%20Lister%20&%20Liability%20Exposure%20%20Signed%203549i.pdf

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Senior Vice President - General Counsel



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Page 8 of 8

Steve Dowling
Senior Director, Corporate Public Relations at Apple
Apple, Inc.
Senior Vice President - General Counsel

Page 16 of 21 Friday, November 09, 2012

RE: WEBSITE <u>WWW.STEVEDOWLING.COM</u>, APPLE (NASDAQ: AAPL) GENERAL COUNSEL BRUCE SEWELL AND CIVIL AND CRIMINAL LIABILITIES TO APPLE INC. SHAREHOLDERS AND OTHERS

Exhibit 2

Uh-Oh Insider Trading: SVP Legal Bruce Sewell Sells AAPL Stock - Patently Apple

11/8/12 8:48 AM

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Uh-Oh Insider Trading: SVP Legal Bruce Sewell Sells AAPL Stock



In October 2011 Businessweek called <u>Bruce Sewell</u> the "<u>Protector of Jobs's Vision</u>." If Steve Jobs was the creative force that made Apple Inc.'s products hip, General Counsel Bruce Sewell was the authority in keeping competitors from copying those ideas. Late yesterday, an <u>insider trading SCE</u> Form 4 was filed showing that Sewell apparently sold half of his stock. On Thursday, the <u>UK court of appeal had reprimanded Apple</u> over the wording of their statement of apology to Samsung on their UK homepage. The court had ordered Apple to "change the wording of the statement within 48 hours and our report shows you Apple's revised statement. Is the timing of Sewell's SEC

http://www.patentlyapple.com/patently-apple/2012/11/uh-oh-insider-trading-svp-bruce-sewell-sells-aapl-stock.htm

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Uh-Oh Insider Trading: SVP Legal Bruce Sewell Sells AAPL Stock - Patently Apple

11/8/12 8:48 AM

filing a sign of trouble within Apple's Legal team? Time will tell.

Apple's Revised UK Website Statement

Samsung / Apple UK judgment

Patently Apple

On 9 July 2012 the High Court of Justice of England and Wales ruled that Samsung Electronic (UK) Limited's Galaxy Tablet Computers, namely the Galaxy Tab 10.1, Tab 8.9 and Tab 7.7 do not infringe Apple's Community registered design No. 0000181607-0001. A copy of the full judgment of the High Court is available from www.bailii.org/ew/cases/EWHC/Patents/2012/1882.html.

That Judgment has effect throughout the European Union and was upheld by the Court of Appeal of England and Wales on 18 October 2012. A copy of the Court of Appeal's judgment is available from www.bailii.org/ew/cases/EWCA/Civ/2012/1339.html. There is no injunction in respect of the Community registered design in force anywhere in Europe.

The bottom of Apple's UK Homepage has also been revised this morning.

Insider Trading SEC Form 4 for Bruce Sewell

http://www.patentlyapple.com/patently-apple/2012/11/uh-oh-insider-trading-svp-bruce-sewell-sells-aapl-stock.html

Page 2 o

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RE: WEBSITE <u>WWW.STEVEDOWLING.COM</u>, APPLE (NASDAQ: AAPL) GENERAL COUNSEL BRUCE SEWELL AND CIVIL AND CRIMINAL LIABILITIES TO APPLE INC. SHAREHOLDERS AND OTHERS

11/8/12 8:48 AM Uh-Oh Insider Trading: SVP Legal Bruce Sewell Sells AAPL Stock - Patently Apple UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB APPROVAL FORM 4 OMB Number: 3235-0287 Washington, D.C. 20549 Estimated average burden [] Check this box if no longer hours per response... 0.5 subject to Section 16. Form 4 or STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Form 5 obligations may SECURITIES continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person * (Check all applicable) APPLE INC [AAPL] SEWELL D BRUCE 10% Owner 3. Date of Earliest Transaction (MMDD/YYYY) (Last) (First) (Middle) X __ Officer (give title below) _ Other (specify below 11/1/2012 1 INFINITE LOOP SVP, Gen'l Counsel, Secretary 6. Individual or Joint/Group Filing (Check Applicable Line) If Amendment, Ditte Driginal Filed (MM)D/YYYY) CUPERTINO, CA 95014 e by One Riporting Perso Form filed by More than One Reporting Person Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security 4. Securities Acquired 5. Amount of Securities Beneficially Owned 2 Trans 3. Trans. Nature (Instr. 3) (A) or Disposed of (D) Following Reported Transaction(s) Execution (Instr. 3, 4 and 5) (Instr. 3 and 4) Beneficial Date, if Direct (D) Ownershi (A) (Instr. 4) or Indirect (I) (Instr. 4 (D) 11/1/2012 D \$600.00 Common Stock 5137 Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 8. Price of 9. Number 5. Number of 1. Title of Derivate 3. Trans. 3A. 4. Trans. 6. Date Exercisable 7. Title and Amount of 11 Natur Deemed Code Derivative and Expiration Date Securities Underlying Derivative of of Indirect (Instr. 3) Securities Derivative Security Beneficial or Exercise Execution Security derivative Form of (Instr. 8) Price of Date, if Acquired (A) or (Instr. 3 and 4) (Instr. 5) Securities Derivative (Instr. 4) Derivative Disposed of (D) Beneficially Security (Instr. 3, 4 and 5) Owned Direct (D) Following or Indirect

The SEC Form 4 illustrates that Sewell has sold 5,137 shares or half of his holdings of AAPL stock. The sell Codes are "S" and "D." To better understand the codes, see SEC Form 4 <u>Transaction Codes</u>.

Those wishing to keep track of Apple Insider trading for historical trends or for interest sake could do so by <u>checking out this site.</u> Whether Sewell's sale of Apple's stock has any particular meaning, is just bad timing to legal events that occurred this past week or is simply a routine trading trend is unknown at this time.

http://www.patenthyapple.com/patenthy-apple/2012/13/uh-oh-insider-trading-svp-bruce-sewell-selfs-appl-stockhtml Page 3 of

Iviewit Holdings, Inc./Iviewit Technologies, Inc.

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NOTICE: Patently Apple presents only a brief summary of certain legal cases/ lawsuits which are part of the public record for journalistic news purposes. Readers are cautioned that Patently Apple does not offer an opinion on the merit of the case and strictly presents the allegations made in said legal cases / lawsuits. A lawyer should be consulted for any further details or analysis. About Comments: Patently Apple reserves the right to post, dismiss or edit comments.
Posted by <u>Jack Purcher</u> in <u>3. Patently Legal Permalink</u> Tweet <u>Digg This</u>
Comments
PatchyThePirate said
So Sewell sells a bunch of stock after a very significant drop in APPL, and you cry foul?
Reply November 03, 2012 at 10:39 AM Jack Purcher said in reply to PatchyThePirate Who mentioned a drop in Apple's stock? The context of the report is Apple Legal being in a bad light this week and Sewell selling half his stock in the same week. In Q3 Forstall sold off his stock and we know what just happened.
Reply November 03, 2012 at 10:46 AM Shwing said in reply to Jack Purcher It doesn't seem like Forstall planned leaving that far in advance. Just doesn't seem like Forstall to want to give up his position. He was shown the door, and more than likely recently. The selling of his stock probably is irrelevant, although it was a little odd.
Reply November 04, 2012 at 11:09 PM Jack Purcher said in reply to Shwing No one in Forstall's position sells all of his stock without a calculated reason. If you've ever worked in a large company, Shwing, then you'd know that when the tide turns against you and the knives come out, it's just a matter of time - and you know it well before its official.
Sorry, I'm not listening to Apple's side of the story like you are Shwing. The negative leaks about Forstall after Apple fired him are so over the top and unfair that I've lost some respect for Cook.
Until we're able to hear Forstall's side of things, all I'm hearing are his so-called one-time colleagues venting about Forstall. It's political and should have been kept quiet. Cook allowing executives to vent publically under "sources said" crap and it's wrong.
Reply November 05, 2012 at 05:33 AM Larry Vandemeer said in reply to PatchyThePirate Drop? What drop?? Wait till \$400s to call it a drop it's coming.
Reply November 06, 2012 at 08:10 PM Comment below or sign in with TypePad Facebook Twitter and more
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Page 21 of 21 Friday, November 09, 2012

Uh-Oh Insider Trading: SVP Legal Bruce Sewell S	iells AAPL Stock – Patently Apple	11/8/12 8:48 AM
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Steve Dowling Senior Director, Corporate Public Relations at Apple Apple, Inc. Senior Vice President - General Counsel

RE: WEBSITE <u>WWW.STEVEDOWLING.COM</u>, APPLE (NASDAQ: AAPL) GENERAL COUNSEL BRUCE SEWELL AND CIVIL AND CRIMINAL LIABILITIES TO APPLE INC. SHAREHOLDERS AND OTHERS

Respectfully Yours.

Eliota. Bernstein Founder & Inventor

Iviewit Holdings, Inc. – DL
Iviewit Holdings, Inc. – DL
Iviewit Holdings, Inc. – FL
Iviewit Technologies, Inc. – DL
Iviewicom, Inc. – DL
Iviewit.com, Inc. – FL
Iviewit.com, Inc. – DL
Iviewit.com LLC – DL
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Iviewit Corporation – FL
Iviewit, Inc. – FL
Iviewit, Inc. – DL
Iviewit Corporation

cc/ec:

Bruce Sewell, Senior Vice President and General Counsel, Apple (408) 974-8530 Facsimile

Enclosure(s)/Attachment(s)/URL's

All Uniform Resource Locators (URL's) and the contents of those URL's are incorporated in entirety by reference herein and therefore must be included in your hard copy file WITH ALL EXHIBITS, as part of this correspondence and as further evidentiary material to be Investigated. Due to allegations alleged by New York State Supreme Court Whistleblower Christine C. Anderson and similar claims in the Iviewit RICO & ANTITRUST Lawsuit regarding Document Destruction and Tampering with Official Complaints and Records, PRINT all referenced URL's and their corresponding exhibits and attach them to your hard copy file, as this is now necessary to ensure fair and impartial review.