

Eliot I. Bernstein Founder & Inventor Direct Dial: (561) 245-8588 (o) (561) 886-7628 (c)

Sent Via Email: dowling@apple.com

Friday, November 09, 2012

Steve Dowling
Senior Director, Corporate Public Relations at Apple
Apple, Inc. (NASDAQ: AAPL)

Business: (408) 974-1896 Business 2: (408) 996-1010

Re: WEBSITE WWW.STEVEDOWLING.COM, APPLE (NASDAQ: AAPL) GENERAL

COUNSEL BRUCE SEWELL AND CIVIL AND CRIMINAL LIABILITIES TO APPLE INC.

SHAREHOLDERS AND OTHERS

Dear Mr. Dowling,

I regret not getting back to you sooner but I had a death in the family, my father, and my response therefore delayed. Per our telephone conversation you initiated on June 26, 2012 with Pat Hanley and me, regarding the domain name containing your name @ www.stevedowling.com, I was a bit concerned with some of the statements you made. First off, I was taken aback as to why you had called me regarding claiming the domain name from me and making accusations against the author of the domain, while at the very same time claiming ignorance and stating that you had not read ANY of the materials at the site that you were complaining about. Your whole denial of having NOT read ANY information regarding the website containing your name and how that site relates to the Iviewit Federal RICO and ANTITRUST Lawsuit, which Apple is a named Defendant in,

http://iviewit.tv/CompanyDocs/United%20States%20District%20Court%20Southern%20District%20NY/20080509%20FINAL%20AMENDED%20COMPLAINT%20AND%20RICO%20SIGNED%20COPY%20MED.pdf , hereby incorporated in entirety by reference herein.

Iviewit Motion listing Apple, Inc. as a Defendant @

http://www.iviewit.tv/20120727%20COURT%20STAMPED%20FINAL%20SIGNED%20Motion%20to %20Remand%20and%20Rehear%20Lawsuit%20after%20Investigations%20of%20the%20New%20York%20Attorney%20General%20415935.pdf hereby incorporated in entirety by reference herein.

¹ Exhibit 1 – copy of homepage @ www.stevedowling.com

² Iviewit Amended Complaint

RE: WEBSITE <u>WWW.STEVEDOWLING.COM</u>, APPLE (NASDAQ: AAPL) GENERAL COUNSEL BRUCE SEWELL AND CIVIL AND CRIMINAL LIABILITIES TO APPLE INC. SHAREHOLDERS AND OTHERS

while claiming the site was defaming you and the author had a vendetta for you, reeks of untruth and makes the whole call suspect.

One particular statement that confused me was your claim that you had not known that Apple Inc. AAPL (NASDAQ) ("Apple"), Senior Vice President and General Counsel, Bruce Sewell, was directly tied to the information at the website www.stevedowling.com containing your name, as the site has links on the homepage that point to SEC complaints filed against Mr. Sewell while he was at Intel³. Further, your claims that you did not see ANY information regarding the site but then yakked on and on regarding how you were the victim of "harassment" by the author, Crystal Cox at that very site, brings into questions your sanity. What really stinks in that claim of ignorance is that if you had read NOTHING at the website that you complain of, how do you know you are being harassed at that site? How do you know that it does not say you are the cutest man at Apple and deserving of a raise? Whereby if the current new problems we made you aware of regarding Apples massive infringement of my technologies and lawsuit liabilities are successfully resolved, you may very well be?

However, the reclaiming of the domain with your name has now become a far more complicated and serious situation as of our conversation, as it has morphed into a situation where we have communicated serious liabilities regarding Apple to you and you must now act accordingly. After becoming fully aware in our conversation of the following,

- 1. the criminal and civil lawsuit information regarding Apple and Bruce Sewell posted at the website containing your name,
- the connection with that website to Bruce Sewell, Chief Counsel of Apple who left Intel shortly after the SEC complaints were filed against him there,
- 3. the information regarding Sewell's involvement in the Iviewit Federal RICO and ANTITRUST LAWSUIT and,
- 4. an SEC Complaint naming Sewell,

the liabilities that may stem from this information to Apple and Apple's Shareholders makes your reclaiming that site not the big issue any longer and your focus should instead be on notifying all parties with any liabilities that will result from this information

³ Iviewit SEC Complaint naming Sewell http://www.iviewit.tv/CompanyDocs/United%20States%20District%20Court%20Southern%20District%20NY/20090325%20FINAL%20Intel%20SEC%20Complaint%20SIGNED2073.pdf,

RE: WEBSITE <u>WWW.STEVEDOWLING.COM</u>, APPLE (NASDAQ: AAPL) GENERAL COUNSEL BRUCE SEWELL AND CIVIL AND CRIMINAL LIABILITIES TO APPLE INC. SHAREHOLDERS AND OTHERS

now disclosed to you. Hopefully, in the time that has passed since our call, you have already taken precursory steps to communicate this information to the appropriate parties.

This knowledge of current and ongoing liabilities to Apple inures large responsibilities for a Director of Apple, especially for the head of Corporate Communications. The information now communicated to you in our conversation and the additional information at the website www.stevedowling.com, now leaves you with legal obligations to report such knowledge of the wrongdoings of Executives of Apple to all the proper authorities and take all internal steps necessary to notify counsel, the board, etc. of the information communicated to you. Communicating this information immediately regarding liabilities stemming from the actions of Senior Vice President and General Counsel, Sewell and Apple's infringement of my technologies, to any/all parties who now incur liabilities from these allegations, such as Apple's Board of Directors, Apple's Auditors, Apple's Shareholders, etc is legally required of you. Presumably, as a Director of Apple, you are an executive of the company with legal and fiduciary responsibilities to Apple's Shareholders, Board of Director and Executive Management and therefore obligated legally to communicate this information, especially where you are centrally involved.

Concerning legal and fiduciary responsibilities, your first breach of them may have already occurred when you refused to get Apple's General Counsel Sewell (or other non-conflicted third party counsel) on the phone to discuss the situation with us. Instead you stated that if we were unwilling to release the domain name www.stevedowling.com to you that we should just forget the whole episode, yet you cannot forget the new civil and criminal information we disclosed to you. Especially after we notified you of Sewell's involvement with an ongoing Federal RICO and ANTITRUST Lawsuit and ONGOING Federal Investigations by the SEC and Mary Shapiro regarding Mr. Sewell directly. Whereby the website with your name contains links to all this information and the blog actually questions your responsibilities to report this information to those with resulting liabilities at the time you issued a press release on Sewell's arrival at Apple.

It is beyond my comprehension or any sane persons, how you can be the Director of Corporate Communication and not want to communicate information that could have massive liabilities to Apple's Shareholders. As I mentioned in our call the liabilities are in the Trillions claimed in the RICO and ANTITRUST Lawsuit and Trillions more in ONGOING Intellectual Property infringements.

Iviewit Holdings, Inc./Iviewit Technologies, Inc. 2753 N.W. 34th St. Boca Raton, Florida 33434-3459 (561) 245.8588 (o) / (561) 886.7628 (c) / (561) 245-8644 (f) iviewit@iviewit.tv - www.iviewit.tv

Page 4 of 21 Friday, November 09, 2012

RE: WEBSITE <u>WWW.STEVEDOWLING.COM</u>, APPLE (NASDAQ: AAPL) GENERAL COUNSEL BRUCE SEWELL AND CIVIL AND CRIMINAL LIABILITIES TO APPLE INC. SHAREHOLDERS AND OTHERS

Steve, "what we've got here is a failure to communicate 4" as Pat Hanley similarly stated in our phone call. To resolve this matter I am going to extend to you until 5pm on November 16, 2012 an opportunity to communicate the information regarding these matters to the proper people at Apple, in order to arrange a meeting with us to discuss these matters more fully with your non-conflicted counsel and my counsel. If I do not have confirmation at that time or you fail to communicate a response, I will proceed with filing an SEC Complaint and other criminal and civil complaints stating that liabilities are being hidden from Apple Shareholders, Auditors, etc. by Directors at Apple, including yourself and Mr. Sewell. This Federal SEC complaint will look much like the one already filed against Intel and Bruce Sewell, while he was with Intel and can be found at the following URL's, hereby incorporated in entirety by reference herein,

http://iviewit.tv/CompanyDocs/United%20States%20District%20Court%20Southern%20 District%20NY/20090325%20FINAL%20Intel%20SEC%20Complaint%20SIGNED207 3.pdf

and

http://www.free-press-release.com/news-open-letter-to-intel-corp-nasdaq-intc-board-of-directors-intel-shareholders-re-inventor-eliot-bernstein-iviewit-companies-trillion-dollar-ri-1297863660.html .

Finally Steve, it has come to our attention that recently Mr. Sewell may have been involved recently in an insider trading allegation while at Apple⁵. We want to state that these civil and criminal liabilities noted herein may also have been the basis for Mr. Sewell's trading of stocks and should be reported to all parties with liabilities and any others you feel this pertinent information should be communicated too. I look forward to your timely response. If you have any further questions or need additional information, please feel free to contact me.

⁴ Cool Hand Luke - Novel by Donn Pearce

⁵ Exhibit 2 – "Uh-Oh Insider Trading: SVP Legal Bruce Sewell Sells AAPL Stock" by Patently Apple http://www.patentlyapple.com/patently-apple/2012/11/uh-oh-insider-trading-svp-bruce-sewell-sells-aapl-stock.html

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Respectfully Yours,

Ekold. Bernstein Founder & Inventor

Iviewit Holdings, Inc. – DL
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Iviewit Technologies, Inc. – DL
Iviewit.com, Inc. – DL
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I.C., Inc. – FL
Iviewit.com LLC – DL
Iviewit LLC – DL
Iviewit Corporation – FL
Iviewit, Inc. – FL
Iviewit, Inc. – DL
Iviewit Corporation

cc/ec:

Bruce Sewell, Senior Vice President and General Counsel, Apple (408) 974-8530 Facsimile

Enclosure(s)/Attachment(s)/URL's

All Uniform Resource Locators (URL's) and the contents of those URL's are incorporated in entirety by reference herein and therefore must be included in your hard copy file WITH ALL EXHIBITS, as part of this correspondence and as further evidentiary material to be Investigated. Due to allegations alleged by New York State Supreme Court Whistleblower Christine C. Anderson and similar claims in the Iviewit RICO & ANTITRUST Lawsuit regarding Document Destruction and Tampering with Official Complaints and Records, PRINT all referenced URL's and their corresponding exhibits and attach them to your hard copy file, as this is now necessary to ensure fair and impartial review.

In order to confirm that NO DOCUMENT DESTRUCTION OR ALTERCATIONS have occurred, once complete forward a copy of this correspondence with all exhibits and materials included to, Eliot I. Bernstein at the address listed herein. This will insure that all parties are reviewing the same documentation and no additional illegal activity is taking place. If you, for any reason, are incapable of providing this confirmation copy, please put your reasons for failure to comply in writing and send that to Eliot I. Bernstein at the address listed herein. Note, that this is a request only for a copy of this Correspondence and the referenced materials and NOT a request for any Case Investigation information, which may be protected by law.

cmb/eib/

Exhibit 1

RE: WEBSITE <u>WWW.STEVEDOWLING.COM</u>, APPLE (NASDAQ: AAPL) GENERAL COUNSEL BRUCE SEWELL AND CIVIL AND CRIMINAL LIABILITIES TO APPLE INC. SHAREHOLDERS AND OTHERS

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SEC Complain	nt Naming Intel, Bruce Sewell Was Ger	reral Counsal	Demand Letter Ignore	by Bruce Sewell now Apple General Counsel
Find Out Mor	e About the Ivlewit Scandal			
Friday, October 1	2, 2012			Bruce Sewell Shareholder FRAUD and Deception over Wewlt Scandal
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	L. Cox at 11:59 AM No comments:			Click Here for Demand Letter from Eliot Bernstein of Miewit to Bruce Sawell, now APPLE General Counsel.
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Steve Dowling
Senior Director, Corporate Public Relations at Apple
Apple, Inc.
Senior Vice President - General Counsel

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Holder	Shares	% Out	Value*	Reported
FMRLLC	48,967,215	5.01	27,428,853,580	Jun 30, 2012
VANGUARD GROUP, INC. (THE)	40,121,036	4.28	23,430,685,024	Jun 30, 2012
BlackRook Institutional Trust Company, N.A.	25,173,473	2.69	14,701,308,232	Jun 30, 2012
PRICE (TROWE) ASSOCIATES INC.	23,665,149	2.52	13,820,447,018	Jun 30, 2012
JP MORGAN CHASE & COMPANY	15,765,919	1.68	0.207,296,696	Jun 30, 2012
kryesco Ltd.	14,417,460	1.54	8,419,796,640	Jun 20, 2012
NORTHERN TRUST CORPORATION	13,319,368	1,42	7,778,510,812	Jun 30, 2012
Bank of New York Mellon Corporation	12,608,220	1.35	7,363,200,480	Jun 30, 2012
Capital World Investors	12,122,930	1.29	7,079,791,120	Jun 30, 2012
Susquehanna International Group,	10,566,859	1.14	6,229,445,658	Jun 30, 2012

Top Mutual Fund Holders				
Holder	Shares	% Out	Value*	Reported
FIDELITY CONTRAFUND INC	13,196,576	1,41	7,706,537,620	Apr 30, 2012
GROWTH FUND OF AMERICA INC	11,803,000	1.26	7,076,488,650	Mar 31, 2012
VANGUARD TOTAL STOCK MARKET INDEX FUND	11,363,899	1.21	6.813,225,645	Mar 31, 2012
Powershares Exhg Traded Fd Tr- Powershares QOQ Tr, Series 1	9,768,492	3:04	5,649,550,883	May 31, 2012
VANGUARD 500 INDEX FUND	8,329,480	98.0	4,993,039,734	Mar 31, 2012
VANGUARD INSTITUTIONAL INDEX FUND- INSTITUTIONAL INDEX FO	8,086,287	0.86	4,848,121,379	Mer 31, 2012
SPDR S&P 500 ETF Yrest	7,836,014	0.81	4.411,554,368	Atay 31, 2012
FIDELITY GROWTH COMPANY FUND	6,195,959	0.66	3,579,591,393	May 31, 2012
PRICE (T.ROWE) GROWTH STOCK FUND INC.	5,597,100	0.50	3,355,741,305	Mar 31, 2012
COLLEGE RETIREMENT EQUITIES FUND- STOCK ACCOUNT	4,898,970	0.52	2.937,177,463	Mar 31, 2012

Posted by Crystal L. Cox at 5:14 PM No comments:

>1. Recommend this air Google

AAPL - Apple Inc. (NASDAQ): Bruce Sewell and Steve Dowling Have Communicated with iViewit. Apple is Knowingly Infringing on the iViewit Technology. APPLE is NOT Disclosing Massive Liability to Shareholders even though Steve Dowling of Apple has spoke with iViewit Founder, and one of the iViewit Inventors Eliot Bernstein. And, despite the fact that APPLE General Counsel Bruce Sewell was the INTC, Intel Corp.

General Counsel and in communications with Mawit Over this Video Technology. Peter Oppenheimer Apple, Boott Forstall Apple.

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Bruce Sewell of Apple KNOWS This, and So Does Steve Dowling of APPLE

AAPL - Apple Inc. (NASDAQ) Stocks may very well plummet once AAPL, Apple Inc. Discloses this Liability to Shareholdera.

The Document Selow was sent To D. Bruce Sewell Intel Corp. March 5th 2009, then General Counsel of Intel Corp. From Eliot Bernstein, IVIewit Technologies. Regarding Intel Use of Miewit Technology. This was sent after a Phone Call with Bruce Sewell regarding this massive shareholder and liability issue.

Bruce Sowell Apple General Counsel, Steve Direling Apple BOTH inow of Massive Shireholder Freud and Litability

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Intel Corp - INTC Press Release on Mass Fraud and Liabilities over (Viewit Technologies,

*Open Letter to Intel Corp (NASDAC: INTC) Board of Directors & Intel Shareholders RE: Inventor Eliot Bernstein & Newt Companies TRILLION DOLLAR RICO & ANTITRUST liabilities. Objilini & Objinini Knowd

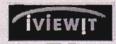
Intel Corp (NASDAQ: INTC) Executives have Been Hiding a Very Big Secret from Board of Directors & Intel Shareholders for Over a Decade Now. Investigative Biogger Crystal Cox - Industry Whistleblower, New APPLE Executives are hiding this same 13 Trillion Dollar Secret.

http://www.free.press-release.com/news-open-letter-to-intel-corp-nasdaq-into-board-of-directors-intelshareholders-re-inventor-eliot-bemstein-livewit-companies-trillion-dollar-ri-1297863660.html



Eliot Bernstein Newt Testimony NY Senate Judiciary Part 1 Senator John Sampson http://www.youtube.com/watch?v=8Cw0gogF4Fs

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SEC Complaint Over Mewit Technology (heft and Infringement http://wwwf.tv/CompanyDoca/United%20States%20District%20Court%20Southern%20District%20NY/2008032 5%20FINAL%20Intel%20SEC%20Complaint%20SIGNED2073.pdf

Warner Bros. Non-Compete And Technology Agreements, KNOWN by APPLE and by Former INTC, Intel Corp. General Counsel Bruce Sewell.

http://www.eliotbernstein.com/2012/02/warner-bros-violates-signed-agreements.html

http://jeffreybewkes.blogspot.com/

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Page 13 of 21 Friday, November 09, 2012

RE: WEBSITE <u>WWW.STEVEDOWLING.COM</u>, APPLE (NASDAQ: AAPL) GENERAL COUNSEL BRUCE SEWELL AND CIVIL AND CRIMINAL LIABILITIES TO APPLE INC. SHAREHOLDERS AND OTHERS

Stow Dawling - Apple DR Lauri Stone Donling is belong a 12 Tollies Dollar Paters Dealt Contact APPLE Now and Demand To Know What is Going On Investigative Blogger Crystal L. Cox encourages all AAPL - Apple Inc. (NASDAQ) Stockholders, Shareholders to contact Bruce Sewell Apple General Counsel, Steve Dowling Apple PR, Pater Oppenheimer Apple. Scott Forstall Apple, Philip W. Schiller - Phil Schiller APPLE and DEMAND to know what is Coing on Regarding the Knowing Wiewit Technology, Intringement that will Cost AAPL - Apple Inc. (NASDAQ) Shareholders Billions. Posted by Crystal L. Cox at 1:21 AM No comments: 11. Responsent this on Google Tuesday, October 2, 2012 Why Does Reuters Come to my iViewit Blogs so Often and NOT Report on a 13 Trillion Dollar Technology Infringement by Apple, Intel, Sony and Others? Visitor Analysis & System Spec Multiline URLs www.google.com/urirsa=t8rct=j8q=8esrc=88source=web8cd=98red=0CECQFJA18url=http%3A%2F %2Fwww.steredowing.com%2F8ei=AUYrUK22FePy0gHl04DY8g8usg=AFQjCNG_G-vcXnUXqBK Referring URL UaHUIXBX1tvz2Q Chrome 22.0 Host Name: 167.206.189.6 [Label IP Address] P Address: Operating System: WINXP Houppauge, New York, United States Resolution: 1280×1024 Location Returning Visits: 0 Javascrips: Enabled Visit Length: Not Applicable Reuters Information Technology Navigation Path Time WebPage Withtime LPES ww.google.com/uri?sa=farct=jaq=aesrc=sasource=webacd=9aved=0CEcCFJAIaurl=http%3A%2F% 2 Oct 13:56:47 www.stevedowling.com/ Posted by Crystal L. Cox at 6:19 PM No comments: Recommend this on Google Labels: Reuters Information Technology, Web Stats Intel Corp, INTC Refuse to Disclose Massive Shareholder Liability over the Stolen Wewit Technology. INTC, Intel Corp. Continues to Use the Mewit Technology. Bruce Sewell, Forme intel General Cauneel is New the General Council at Apple and Knowlingly Using the Mewit Technology at Apple as Well. The state of the s Nevinotion Cett

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Exhibit 2

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Uh Oh Insider Trading: SVF Legal Bruce Sewell Sells AAPL Stock Patently Apple

11/8/12 6:48 AM

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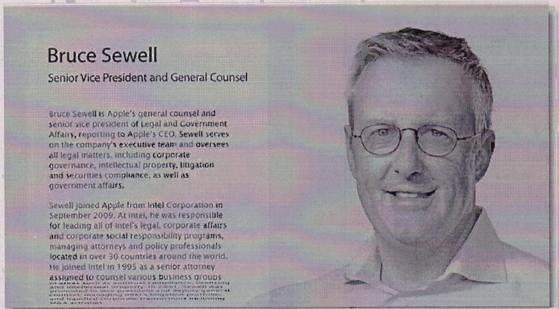






November 03, 2012

Uh-Oh Insider Trading: SVP Legal Bruce Sewell Sells AAPL Stock



In October 2011 Businessweek called Bross Sawell the "Projector of Jobs's Vision" if Steve Jobs was the creative force that made Apple tro's products hip, General Couried Brises Sewell was the addition in keeping compellation from copying incess islans. Late yearsoring, on inside the first and select showing that Sawell apparently sold field of the state. On Thresday, the UK court of appeal had reprinteded Apple over the wording of their statement of apology to Sameung on their UK homesupps. The court rate ordered Apple over the wording of the statement willies 48 hours and our report shows you Apple's revised statement, is the timing of Sewell's SEC

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Iviewit Holdings/Inc./Iviewit Technologies, Inc. 2753 N.W. 34th St. Boca Raton, Florida 33434-3459 (561) 245.8588 (o) / (561) 886.7628 (c) / (561) 245-8644 (f) iviewit@iviewit.tv - www.iviewit.tv

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Uh Oh Insider Trading: SVP Legal Bruce Sewell Sells AAPL Stock Patently Apple

11/8/12 8:48 AM

filing a sign of trouble within Apple's Legal team? Time will tell.

Apple's Revised UK Website Statement

Samsung / Apple UK judgment

On 9 July 2012 the High Court of Justice of England and Wales ruled that Samsung Electronic (UK) Limited's Galaxy Tablet Computers, namely the Galaxy Tab 10.1, Tab 8.9 and Tab 7.7 do not infringe Apple's Community registered design No. 0000181607-0001. A copy of the full judgment of the High Court is available from www.ballii.org/ew/cases/EWHC/Patents/2012/1882 html.

Patently Apple

That Judgment has effect throughout the European Union and was upheld by the Court of Appeal of England and Wales on 18 October 2012. A copy of the Court of Appeal's judgment is available from www.baiiii org/ew/cases/EV/CA/Civ/2012/1339 html. There is no injunction in respect of the Community registered design in force anywhere in Europe.

The bottom of Apple's UK Homepage has also been revised this morning.

Insider Trading SEC Form 4 for Bruce Sewell

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Uh Oh Insider Trailing: SVP Legal Bruce Sewell Sells AAPL Stock Patently Apple

11/8/12 8:48 AM

NOTICE: Patently Apple presents only a brief summary of certain legal cases/ lawsuits which are part of the public record for journalistic news purposes. Readers are cautioned that Patently Apple does not offer an opinion on the merit of the case and strictly presents the allegations made in said legal cases / lawsuits. A lawyer should be consulted for any further details or analysis. About Comments: Patently Apple reserves the right to post, dismiss or edit comments:

Posted by Jack Purcher in 3. Patently Legal | Permalink

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Comments

PatchyThePirate said...

So Sewell sells a bunch of stock after a very significant drop in APPL, and you cry foul?

Reply November 03, 2012 at 10:39 AM

Jack Purcher said in reply to PatchyThePirate...

Who mentioned a drop in Apple's stock? The context of the report is Apple Legal being in a bad light this week and Sewell selling half his stock in the same week. In Q3 Forstall sold off his stock and we know what just happened.

Reply November 03, 2012 at 10:46 AM

Shwing said in reply to Jack Purcher ...

It doesn't seem like Forstall planned leaving that far in advance. Just doesn't seem like Forstall to want to give up his position. He was shown the door, and more than likely recently. The selling of his stock probably is irrelevant, although it was a little odd.

Reply November 04, 2012 at 11:09 PM

Jack Purcher said in reply to Shwing...

No one in Forstall's position sells all of his stock without a calculated reason. If you've ever worked in a large company, Shwing, then you'd know that when the tide turns against you and the knives come out, it's just a matter of time - and you know it well before its official.

Sorry, I'm not listening to Apple's side of the story like you are Shwing. The negative leaks about Forstall after Apple fired him are so over the top and unfair that I've lost some respect for Cook.

Until we're able to hear Forstall's side of things, all I'm hearing are his so-called one-time colleagues venting about Forstall. It's political and should have been kept quiet. Cook allowing executives to vent publically under "sources said" crap and it's wrong.

Reply November 05, 2012 at 05:33 AM

Larry Vandemeer said in reply to Patchy The Pirate...

Drop? What drop?? Wait till \$400s to call it a drop ... it's coming.

Reply November of North at Office PM Company below or sign in with TypePad, Phesback, Twitter and Intere-

Page 21 of 21 Friday, November 09, 2012

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