

Dear Mr. Apple

Per our telephone conversation on June 26, 2012, with Pat Hanley, you and myself, regarding the domain name of your name www.brucedowling.com, I was a bit concerned with some of the statements you made. First off, I was taken aback as to why you had called me regarding reclaiming the domain name and making accusations against the author of the domain, while at the very same time claiming that you had not read ANY of the materials including at the site with your name that you were complaining about. Your whole denial of having NOT read ANY information regarding the website in your name and how it relates to the Iviewit Federal RICO and ANTITRUST Lawsuit, while claiming the site was defaming you and the author had a vendetta for you, reeks of untruth and makes the whole call suspect.

One particular statement that confused me was your claim that you had not known that Apple Inc. AAPL (NASDAQ) (“Apple”), Senior Vice President and General Counsel, Bruce Sewell, was directly tied to the information at the website www.brucedowling.com containing your name, that you were calling me about and again this reeks foul. Further, your claims that you did not see ANY information regarding the site but then yakked on and on regarding how you were the victim of “harassment” by the author, Crystal Cox, questions your sanity entirely. What really stinks in that claim is that if you have read NOTHING at the website with your name that you complain of, how do you know you are being harassed at that site? How do you know that it does not say you are the cutest man at Apple and deserving of a raise, whereby if this current problem is successfully resolved, you may very well be?

However, the reclaiming of the domain with your name has now become a far more complicated and serious situation as of our conversation. After you became fully aware in our conversation of the information at the website in your name, the connection with that website to Bruce Sewell, the information regarding Sewell’s involvement in the Iviewit Federal RICO and ANTITRUST LAWSUIT, an SEC Complaint naming Sewell and the liabilities that may stem from this information to Apple, your reclaiming the site now is not the biggest issue.

This knowledge inures large responsibilities for a Director of Apple, especially for the head of Corporate Communications. The information that has been made known to you in our conversation and the additional information attached herein, now leave you with legal obligations to report such knowledge of any possible wrongdoings of Executives of Apple. Reporting aka communicating the information regarding possible liabilities stemming from a SVP and GC such as Sewell, to any parties who may have incur liabilities, such as the Apple Board of Directors, the Apple Auditors, Apple Shareholders, etc. Presumably as a Director of Apple, you are an executive of the company with large fiduciary responsibilities to your shareholders and management to communicate such information.

In that regard, your first breach may have occurred when you refused to get Apple’s General Counsel, Sewell on the phone to discuss the situation, especially after I had just notified

you of his involvement with an ongoing Federal RICO and ANTITRUST Lawsuit and ONGOING Federal Investigations by the SEC and Mary Shapiro regarding Mr. Sewell directly and whereby the website with your name contains links to all this information additionally.

It is beyond my comprehension or any sane person, how you can be the Director of Corporate Communication and not want to communicate information that could have massive liabilities to Apple Shareholders as I mentioned the liabilities are in the Trillions claimed in the RICO and ANTITRUST Lawsuit and Trillions more in Intellectual Property infringements.